

September 25, 2006

#### Freedom of Information Act Request Record Production from:

#### International Trade Administration of the US Department of Commerce concerning the "Security and Prosperity Partnership of North America" (SPP)

#### Section VI Contents:

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### You are cordially invited to participate in the launch of the North American Competitiveness Council with the

#### Security and Prosperity Partnership of North America Prosperity Ministers

June 15, 2006 9:30 a.m. to 1:15 p.m. (Lunch will be served at noon)

hosted by
The Honorable Carlos M. Gutierrez
U.S. Secretary of Commerce

U.S. Department of Commerce 14<sup>th</sup> and Constitution Avenue, NW Washington, D.C. 20230

\* Please RSVP to Geri Word, geri\_word@ita.doc.gov by Friday, June 9, 2006

\*\* Please plan to arrive in the Main Lobby between 9:00 a.m. and 9:25 a.m.

## Launch of the North American Competitiveness Council June 15, 2006 U.S. Department of Commerce Washington, D.C.

#### **Schedule of Events**

9:00 to 9:25 Arrive at U.S. Department of Commerce Main Lobby

9:30 to 9:55 Meet and Greet Reception

**10:00** *Remarks by:* 

U.S. Secretary of Commerce Carlos M. Gutierrez Mexican Secretary of Economy Sergio Garcia de Alba Canadian Minister of Industry Maxime Bernier

Discussion between Ministers and the North American

Competitiveness Council

11:30 Escorted to the Secretary's Dining Room

12:00 to 1:15 Lunch with Ministers

#### North American Competitiveness Council (NACC)

We agree that increasing private sector engagement in the SPP by adding high-level, visible business input will assist governments in enhancing North America's competitive position.

We therefore propose the creation of a North American Competitiveness Council (NACC) to provide recommendations on issues concerning North American competitiveness that could be addressed through the SPP. In particular:

- The Council should be free to consider issues that could be addressed trilaterally or bilaterally, since improvements to our respective bilateral relationships also improve North American competitiveness.
- The Council both should address issues of immediate importance and provide high-level, strategic, medium- to long-term advice.
- It also should provide input on the continued compatibility of our shared security and prosperity agendas, given the inherent linkages between security and prosperity in a global marketplace.
- While the Council could be expected to develop recommendations focused primarily on issues to be addressed by governments, the Council should be challenged to provide suggestions on how the private sector might itself be able to assist in promoting North American competitiveness and be part of the solution.

The Council could be comprised of 30 members with equal representation from each country. Each country could determine its own members. Membership selection processes would be at each country's own discretion.

The Council would meet annually with Ministers responsible for both Security and Prosperity, and two to three times per year with senior government officials, and engage on an on-going basis to deliver concrete results. The Council would make recommendations to Leaders annually.

The Council would build on existing mechanisms, such as P4P and CMP and would not displace private sector consultations already on-going at the SPP working group level, or in any other fora, or other specific initiatives on the SPP workplans (such as the APCNA, or the government-industry steel working group).

#### **Unveiling the Council**

The commitment to create a Council could be announced at the March 2006 Leaders meeting, with membership to be determined by end-April 2006, and a first meeting taking place by June 2006.

# North American Competitiveness Council Executive Committee Memebers

U.S. Executive Committee

UPS

FedEx

Mittal

New York Life

Ford

General Motors

Merck

Chevron

General Electric

Wal-Mart

Lockheed Martin

Kansas City Southern

Campbell's Soup

Whirlpool

U.S. Secretariat: Council of the Americas and the U.S. Chamber of Commerce

Canadian NACC members

Dominic D'Alessandro (Manulife Financial)

Paul Desmarais, Jr. (Power Corporation of Canada)

David Ganong (Ganong Brothers Limited)

Richard George (Suncor Energy Inc.)

Hunter Harrison (Canadian National Railway Company)

Linda Hasenfratz (Linamar Corporation)

Michael Sabia (Bell Canada Enterprises)

Iim Shepherd (Canfor Corporation)

Annette Verschuren (The Home Depot Canada)

Rick Waugh (Scotiabank)

Canada Secretariat: Canadian Council of Chief Executives (CCCE)

# Mexican NACC Members

José Luís Barraza, Presidente del Consejo Coordinador Empresarial (CCE-Mexico's main business association), and CEO of Grupo Impulso, Realiza & Asociados, Inmobiliaria Realiza and Optima

Gastón Azcárraga, Presidente del Consejo Mexicano de Hombres de Negocios (CMHN) and CEO of Mexicana de Aviación and CEO of Grupo Posadas

León Halkin, Presidente de la Confederación de Cámaras Industriales (CONCAMIN) and Chairman of the Board and CEO of four companies in the industrial and real estate markets

Valentín Diez, Presidente del Consejo Mexicano de Comercio Exterior (COMCE) and former Vicepresident of Grupo Modelo.

Jaime Yesaki, Presidente del Consejo Nacional Agropecuario (CNA) and CEO of several Poultry companies.

Roberto Newell, Director General del Instituto Mexicano para la Competitividad (IMCO)

Claudio X. González, Presidente del Centro de Estudios Económicos del Sector Privado (CEESP) and Chairman of the Board and CEO Kimberly-Clark de Mexico

Guillermo Vogel, Vicepresident of TAMSA (Tubos de Acero de México)

César de Anda Molina, President and CEO de Avicar de Occidente

Tomás González Sada, President and CEO de Grupo CYDSA

Mexico Secretariat: Mexican Institute for Competitiveness (IMCO)

#### Confirmed Attendance for the Security and Prosperity Partnership of North America Launch of the North American Competitiveness Council U.S. Department of Commerce, June 15, 2006

	NAME	TITLE(s)	ORGANIZATION(s)	MAILING ADDRESS	PHONE	EMAIL	Attended?
	U.S. PARTICIPANT						30707500
1	Louis L. Schorsch	President & CEO	Mittal Steel USA	1 South Dearborn	312/899-3412	Louis.Schorsch@mittalsteel.com	
				Chicago, IL 60603			
2	Craig Herkert	President & CEO,	Wal-Mart Int'l	575 7 <sup>h</sup> St. NW			
		the Americas		Washington, DC 20004			
3	Ron Covais	President, the	Lockheed Martin Corporation	6801 Rockledge Dr.			
		Americas		Bethesda, MD 20817-1877			
4	Warren Erdman	Senior VP, Corporate	Kansas City Southern	427 W. 12th			
_				Kansas City, MO 64105			
5	Archie van Beuren	President - Campbell	Campbell Soup Company	1 Campbell Place	l		
		Away From Home and Canada, Mexico		Camden, NJ 08103-1799	ŀ		
	ł	and Canada, Mexico			ŀ		
6	Amgad Shehata	Vice President,	UPS	7000 H	905-676-		
0	Anigad Shenata	Strategic	Urs	6285 Northam Drive, Suite 400	6914	ashehata@ups.com	
	l	Development and		Mississauga, Ontario	0314		
		Public Affairs		Canada L4V1X5			
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	CANADIAN PARTI	CIPANTS	S. Professional State Bernst State	2006320NC - 124-680-61-690N	COCORE SOL		and a society
11	Linda Hasenfratz	CEO	Linamar Corportation	287 Speedvale Ave. W.	519/836.7550	<u> </u>	
		1		Guelph, ON Canada N1H 1C5	0.177.03.0.173.0		
12	Annette Verschuren	President	Home Depot Canada	Home Depot Canada	<del> </del>		
	1		•	900-1 Concorde Gate			
	}			Toronto, Ontario			
	ł			M3C 4H9 Canada			
13	Michael Sabia	President and CEO	Bell Canada Entreprises	1000 de La Gauchetiere St.	1		
		1		West Suite 3700		·	
				Montreal, Quebec	1		
				Canada H3B 4Y7			
14							
15							

38	NAME	TITLE(s)	ORGANIZATION(s)	MAILING ADDRESS	PHONE	EMAIL	Attended?
16							
17							
1000	MEXICAN PARTICI	PANTS	1	ļ			
-21	Jose Luis Barraza	President & CEO	Grupo Impulso, Realiza & Assoc, Inmobiliaria Realiza and Optima Consejo Coordinador Empresarial	Lancaster No. 15, Piso 7 Col. Juárez Delegación Cuauhtémoc 06600 México, D.F			
22	Ney Villamil Ruiz	Director General	COMCE	LANCASTER No. 15 PISO 2 y 3, COLONIA JUAREZ 06600 MEXICO, D.F.			
23	Guillermo Vogel Hinojosa	Vice President	Consejo de Administracion Tubos de Acero (TAMSA)	Km 433,7 Carr. México- Veracruz Vía Xalapa (91697) Veracruz, Ver. México			
24	César de Anda Molina	President and CEO	Avicar de Occidente	Tepatitlan De Morelos, 44910 Mexico			
25	Luis Miguel Pando	Director General	Consejo Coordinador Empresarial (CCE)	Lancaster No. 15, Piso 7 Col. Juárez Delegación Cuauhtémoc 06600 México, D.F			
26	Roberto Newell	Director General	Instituto Mexicano para la Competitividad	Leibnitz 11 - 602 Col. Anzures CP 11590 México, D.F.			
27	Gonzalo Rojas	President	Asociacion Mexicana de Intermediarios Bursatiles	Paseo de la Reforma No. 255, piso 1, Cuauhtémoe, México, D.F.			
29	Alfredo Moisés Ceja	President/ VP Comercio Exterior	Finca Montegrande/Conscjo Nacional Agropecuario	Xola No. 914, Col. Navarte, 03020, Mexico, D.F.			