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From: Chow, Edwin (CFPB)  
</o=ustreasury/ou=exchange administrative group  
(fydibohf23spdlt)/cn=recipients/cn=chowe>  
To: Jackson, Peter (CFPB)  
</o=ustreasury/ou=exchange administrative group  
(fydibohf23spdlt)/cn=recipients/cn=jacksonpe>  
Cc:  
Bcc:  
Subject: RE: Reminders and Team Photo  
Date: Fri Dec 17 2010 14:10:40 EST  
Attachments:

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Peter,

I'm sure that you had a role in shaping this story.

Very nicely done.

Wishing you and your family a happy, healthy, and peaceful holiday season.

Edwin

From: Jackson, Peter (CFPB)  
Sent: Friday, December 17, 2010 1:47 PM  
To: CFPB Implementation  
Subject: RE: Reminders and Team Photo

Team—

I wanted you to see the story Brady Dennis from the Washington Post wrote up about our celebration last night as a window into all the progress we've made these last few months.

All the very best,

Peter

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From: Jackson, Peter (CFPB)  
</o=ustreasury/ou=exchange administrative group  
(fydibohf23spdlt)/cn=recipients/cn=jacksonpe>  
To: Geldon, Daniel (CFPB)  
</o=ustreasury/ou=exchange administrative group  
(fydibohf23spdlt)/cn=recipients/cn=geldond>  
Cc:  
Bcc:  
Subject: RE: Other quotes  
Date: Fri Dec 17 2010 12:10:29 EST  
Attachments:

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I'm OK with all of this.

-----Original Message-----

From: Geldon, Daniel (CFPB)  
Sent: Friday, December 17, 2010 12:09 PM  
To: Jackson, Peter (CFPB)  
Subject: FW: Other quotes

Please review

-----Original Message-----

From: (b) (6) (b) (6) On Behalf Of Brady Dennis  
Sent: Friday, December 17, 2010 12:08 PM  
To: Dan Geldon; Geldon, Daniel (CFPB)  
Subject: Other quotes

Near the top of the piece, I talk about how the existence of the CFPB was often in doubt. But eventually Congress passed it, it became reality, and now on this night its fledgling staff was sipping wine together and commiserating about the long hours spent assembling a new federal bureau from scratch.

"There's so much to know," one female staffer said to a younger male colleague. "There's so much to figure out. You walk out every night thinking, 'What did I miss?'"

At the same time, they also talked excitedly about what they are building together, about the thrill that comes with creating something entirely new.

"Nobody's punching a clock around here," one recent hire said.

Later, I say that Dan Geldon stood in a corner of the room, taking in the scene. Geldon, a senior adviser to Warren ... who spent months working behind the scenes lobbying for the creation of the CFPB and advocating for Warren to lead it, marveled that what once was a proposal had become reality.

"It all happened so fast," Geldon said. "It's kind of surreal."

Perhaps no one found the scene more surreal than Warren herself.....

....Eventually, Warren herself took a moment to praise her hand-picked staff, nearly 100 in all and growing by the week.

"We have come together in no small part because of what's in our hearts, and that it's about the mission that we have as being this new consumer agency," she told them. "We have this incredible opportunity and this incredible responsibility to build a piece of government that we know is here to work on behalf of America's families."

As she spoke, a strand of hastily hung Christmas lights fell from the ceiling behind her, causing her to flinch.

No big deal, shouted one staffer as the laughter subsided, "We're a startup."

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Brady Dennis  
The Washington Post  
dennisb@washpost.com  
(b) (6)

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From: Geldon, Daniel (CFPB)  
</o=ustreasury/ou=exchange administrative group  
(fydibohf23spdlt)/cn=recipients/cn=geldond>  
To: LeCompte, Jenni  
</o=ustreasury/ou=do/cn=do resources/cn=user  
accounts/cn=standard users/cn=engebretsenj>; Adeyemo, Adewale  
(Wally) (CFPB) </o=ustreasury/ou=do/cn=do resources/cn=user  
accounts/cn=standard users/cn=adeyemoa>; Adamske, Steven  
</o=ustreasury/ou=exchange administrative group  
(fydibohf23spdlt)/cn=recipients/cn=adamskes>  
Cc: Jackson, Peter (CFPB)  
</o=ustreasury/ou=exchange administrative group  
(fydibohf23spdlt)/cn=recipients/cn=jacksonpe>  
Bcc:  
Subject: RE: CFPB 101 Person Party  
Date: Wed Dec 15 2010 15:01:08 EST  
Attachments:

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We are in the process of nailing down for sure, but the reporter would be Brady Dennis. The goal is for him to do a blog post that mentions the staff milestone, Barney's appearance at the party, and maybe also this week's hiring announcements.

Dan

From: LeCompte, Jenni  
Sent: Wednesday, December 15, 2010 2:58 PM  
To: Adeyemo, Adewale (Wally) (CFPB); Adamske, Steven  
Cc: Geldon, Daniel (CFPB); Jackson, Peter (CFPB)  
Subject: Re: CFPB 101 Person Party

Thanks Wally. I am out tomorrow but appreciate the invite.

Are you planning any press on the 101 milestone beyond the WaPo there OTR? Seems like it could be a fun blog hit if nothing else.

And re: WaPo - is this for a larger piece they are working on? Who is the reporter?

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From: Adeyemo, Adewale (Wally) (CFPB)  
To: LeCompte, Jenni; Adamske, Steven  
Cc: Geldon, Daniel (CFPB); Jackson, Peter (CFPB)  
Sent: Wed Dec 15 13:52:01 2010

Subject: RE: CFPB 101 Person Party

Looping in Adamske.

From: Adeyemo, Adewale (Wally) (CFPB)  
Sent: Wednesday, December 15, 2010 1:48 PM  
To: LeCompte, Jenni; Antonakes, Steve (CFPB)  
Cc: Geldon, Daniel (CFPB); Jackson, Peter (CFPB)  
Subject: CFPB 101 Person Party

Hey Jenni and Steve,

I wanted to give you an FYI that we're having a holiday/101 person party at CFPB tomorrow. Chairman Frank will be in attendance. Similarly to our previous event, we also plan on inviting a WaPo reporter (off the record w/ quote clearance). I plan on sending staff an email to notify them of the reporters presence at the event. Of course you are both invited to join us tomorrow.

Thanks,

Wally