

Marketplace FFM Statistics At a Glance

10/2/2013

FFM Functionality	#s for 24 hour Period	Cumulative to Date
Total Applications Submitted	4,712	23,259
--healthcare.gov	2,712	5,659
--Call Center	7,600	17,600
--Direct Enrollment	TBD	TBD
--Paper	TBD	TBD
Eligibility/APTC Determinations	TBD	TBD
--healthcare.gov		
--Call Center		
--Direct Enrollment		
--Paper		
Total Consumers in Plan Compare	1,374	2,441
--healthcare.gov	1,374	2,441
Conversion (Plan Selection Complete)	140	286
--healthcare.gov	140	286
--Call Center		
--Direct Enrollment		
--Paper		