

**To:** Orquina, Jessica[Orquina.Jessica@epa.gov]  
**From:** Wirth, Karen  
**Sent:** Tue 9/9/2014 9:26:21 PM  
**Subject:** RE: Help Promote OW's Thunderclap!

We will promote on WaterSense social media. Just out of curiosity why can't we participate in the thunderclap using the watersense twitter or FB feeds?

Karen E. Wirth  
U.S. Environmental Protection Agency  
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WaterSense Branch

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<http://www.epa.gov/watersense>

Check us out on Facebook: <http://www.facebook.com/epawatersense>

and Twitter: <http://www.twitter.com/epawatersense>

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"No single raindrop thinks it is to blame for the flood."

**From:** Orquina, Jessica  
**Sent:** Tuesday, September 09, 2014 4:48 PM  
**To:** Social Media CoP  
**Subject:** Help Promote OW's Thunderclap!

Hello,

OW launched a Thunderclap today. I'd like to ask everyone to help promote on EPA social media channels. (Note, please do not sign up official EPA Twitter and Facebook accounts to support the Thunderclap, instead help us get the word out for the public to sign up and support the Thunderclap.

Here's the link to their new Thunderclap:

URL: <https://www.thunderclap.it/projects/16052-i-choose-clean-water>

Short URL: <http://thndr.it/1rUOiaB>

Here's a draft post from OW that you can use on EPA social media accounts:

**Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. <http://thndr.it/1rUOiaB>**

Or you can retweet/share the posts we just put up on the main accounts:

Facebook: <https://www.facebook.com/EPA/posts/10152686338667229>

Twitter: <https://twitter.com/EPA/status/509441058279657472>

If you have any questions, please give me a call or send me an email.

Thanks! Jess

Jessica Ann Orquina

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Social Media at EPA:

<http://www.epa.gov/epahome/socialmedia.html>

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