



**Judicial  
Watch™**  
*Because no one  
is above the law!*

**VIA FACSIMILE (505) 827-8403**  
**AND U.S. MAIL**

October 30, 2008

Gerald Gonzalez, Director  
Bureau of Elections  
Secretary of State  
New Mexico State Capitol  
325 Don Gaspar, Suite 300  
Santa Fe, NM 87503

**Re: Electioneering Text Messages Within Polling Places**

Dear Mr. Gonzalez:

New Mexico, like many states, imposes restrictions on political speech around and within polling places. The U.S. Supreme Court has reaffirmed the constitutionality of these statutes because "a long history, a substantial consensus, and simple common sense show that some restricted zone around polling places is necessary to protect" what the Court calls a "fundamental right" to "cast a ballot in an election free from the taint of intimidation and fraud." *Burson v. Freeman*, 504 U.S. 191, 211 (1992). To achieve this end, New Mexico law specifically states, "Electioneering too close to the polling place consists of any form of campaigning on election day within one hundred feet of the building in which the polling place is located, and includes the display of signs or distribution of campaign literature." N.M. STAT. § 1-20-16. Such electioneering is petty misdemeanor. *Id.*

Judicial Watch, Inc. is a non-partisan educational foundation that promotes transparency, accountability, and integrity in government and fidelity to the rule of law. Through its educational endeavors, Judicial Watch advocates high standards of ethics, law, and morality in our nation's public life and seeks to ensure that government officials do not abuse the powers entrusted to them by the American people. Judicial Watch, Inc. is concerned that Senator Barack Obama and his presidential campaign may violate the "Electioneering too close to the polling place" statute on November 4, 2008 by text messaging voters while they are at New Mexico polling places.

According to media reports, Senator Barack Obama's presidential campaign sent text messages to New Hampshire voters on primary day encouraging them to vote for Senator Obama. See Exhibit 1. Because the campaign found this strategy particularly effective in influencing 18 to 24 year old voters, it appears that the campaign intends to text message voters on Election Day again encouraging them to vote for Senator Obama. See Exhibit 2.

Many of these voters will be voting in New Mexico. Because a great many individuals carry cellular telephones and are able to receive text messages anywhere and almost instantaneously upon transmission, it is highly likely that New Mexico voters will receive and read Obama campaign text messages inside New Mexico polling places and even in voting booths.

When drafting the statute, legislators focused on the popular and prevalent method of electioneering on Election Day: signs and face-to-face contact between campaign workers and voters. Since that time, electioneering has drastically changed. Modern technology, such as text messaging, has become a fundamental component of campaigning. Throughout the past year, Senator Obama and his presidential campaign have sent out countless text messages informing voters of developments in the Senator's campaign, including dates/times of the Senator's public appearances and the selection of the Senator's running mate, and encouraging them to vote for Senator Obama.

Even if an individual is planning on voting for Senator Obama on Election Day, a voter should be able to enter a polling place and cast his or her vote without being subjected to yet more electioneering. Secrecy,

privacy, and freedom from outside influence in the polling place are fundamental to ensuring a fair voting process. The people of New Mexico must be free to cast their votes without electioneering text messages inside polling places. New Mexico law requires no less.

Judicial Watch, Inc. requests that the Bureau of Elections conduct an inquiry into this matter. If the Bureau determines that text messaging a voter within a polling place violates N.M. STAT. § 1-20-16, Judicial Watch, Inc. requests that the Board ask Senator Obama and his campaign to forego their plans to text message New Mexico voters after the polls open on Election Day, or fashion some other, equally effective remedy.

Thank you for your attention to this matter.

Sincerely,

JUDICIAL WATCH, INC.

*Thomas J. Fitton 1/20*

Thomas J. Fitton  
President

Enclosures

# Judicial Watch, Inc.

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## FACSIMILE TRANSMISSION

TO: GERALD GONZALEZ, DIRECTOR  
BUREAU OF ELECTIONS  
SECRETARY OF STATE

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