



D.C. Everest Area School District

6300 Alderson Street
Weston, WI 54476
Phone 715-359-4221

Kristine A. Gilmore, Ed.D.
Superintendent

MISSION STATEMENT

D.C. Everest Area School District, in partnership with the community, is committed to being an innovative educational leader in developing knowledgeable, productive, caring, creative, responsible individuals prepared to meet the challenges of an ever-changing global society.

November 24, 2014

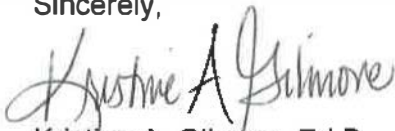
William F. Marshall
Judicial Watch
425 Third St., SW, Suite 800
Washington, D.C. 20024

**WISCONSIN PUBLIC RECORD LAW REQUEST
D.C. EVEREST AREA SCHOOL DISTRICT**

Per your letter and request of November 17, 2014, enclosed are all records of communication (emails, text messages and written correspondence sent to or from D.C. Everest Area School District Superintendent Kristine A. Gilmore and Food Service Manager Christine Welsh) regarding the school lunches served at D.C. Everest Senior High School, or a boycott of the same, from September 1, 2014 to the present.

If you have any questions regarding this information, please contact my secretary, Beth Schultz, at 715-359-4221 Ext 1220.

Sincerely,


Kristine A. Gilmore, Ed.D.
Superintendent

KAG/ems



Judicial Watch

*Because no one
is above the law!*

November 17, 2014

VIA CERTIFIED MAIL

D.C. Everest Area School District
Attn: Custodian of Records
6300 Alderson Street
Weston, WI 54476

Re: Wisconsin Public Records Law Request

Dear Sir/Madam:

Pursuant to the provisions of the Wisconsin Public Records Law, Wis. Stat. §§ 19.31 *et seq.*, Judicial Watch, Inc. requests from the D.C. Everest Area School District access to and a copy of the following record(s):

- 1) **Any and all records of communication, including, but not limited to, emails, text messages and written correspondence, sent to or from D.C. Everest Area School District Superintendent Kristine A. Gilmore regarding the school lunches served at D.C. Everest Senior High School, or a boycott of same, from September 1, 2014 to the present; and**
- 2) **Any and all records of communication, including, but not limited to, emails, text messages and written correspondence, sent to or from D.C. Everest Area School District Food Service Manager Christine Welsh regarding the school lunches served at D.C. Everest Senior High School, or a boycott of same, from September 1, 2014 to the present.**

For the purposes of this request, the term "Record" means any material on which written, drawn, printed, spoken, visual or electromagnetic information is recorded or preserved, regardless of physical form or characteristics, which has been created or is being kept by an authority. "Record" includes, but is not limited to, handwritten, typed or printed pages, maps, charts, photographs, films, recordings, tapes (including computer tapes), computer printouts and optical disks. Wis. Stat. § 19.32(2)

A response, whether fulfilling or denying this request, must be provided "as soon as practicable and without delay." Wis. Stat. § 19.35(4)(a). Although the statute does not mandate a specific time for response, the Wisconsin Department of Justice policy has deemed ten (10) working days a reasonable timeframe to respond to a request. WDOJ Public Records Law Compliance Outline, Aug. 2010.

Wisconsin Public Records Request
November 17, 2014
Page 2 of 2

The Wisconsin Public Records Law requires a presumption of complete access and mandates: "The denial of public access generally is contrary to the public interest, and only in an exceptional case may access be denied." Wis. Stat. § 19.31 In cases where access to portions of a record are denied, "the authority having custody of the record shall provide the information that is subject to disclosure and delete the information that is not subject to disclosure from the record before release." Wis. Stat. § 19.36(6)

Wisconsin law specifies that the fees for the production of the documents are limited to the actual costs of the copies, which may not exceed 25 cents per page. In addition, the law grants the authority to produce copies without charge or at a reduced charge if it is determined that a waiver or reduction of the fee is in the public interest. Wis. Stat. § 19.35(3)(e) Judicial Watch is a 501(c)(3), not-for-profit, educational organization. Judicial Watch exists to educate the public about the operations and activities of government, as well as to increase public understanding about the importance of ethics and the rule of law in government. The particular records requested herein are sought as part of Judicial Watch's ongoing efforts to document the operations and activities of state governments and to educate the public about these operations and activities. Once Judicial Watch obtains the requested records, it intends to analyze them and disseminate the results of its analysis, as well as the records themselves. It also will make the records available to other members of the media or researchers upon request. Judicial Watch has a proven ability to disseminate information obtained through open records laws to the public, and we believe a fee waiver in this instance would be in the public interest. In the event that our request for a fee waiver is denied, please notify us in advance if the expected cost is likely to exceed \$150.00.

If you do not understand this request or any portion thereof, or if you feel you require clarification, please contact us immediately at 202-646-5170 or bmarshall@judicialwatch.org. We look forward to receiving the requested documents and a waiver of both search and duplication costs. Thank you for your cooperation.

Sincerely,



William F. Marshall
Judicial Watch, Inc.

SCHOOL LUNCH **BOYCOTT**

Thursday, November 13

Pack-a-Bag DCE!

Tired of paying for small portions of “healthy” food?

Help us send a message to Washington. By packing your own lunch, you will help show our school district that we are unhappy with the so-called Healthy Hunger-Free Kids Act.

More information:

Questions? Comments? Concerns?

Contact us! Send us an email: packabagdce@gmail.com

If you depend on free/reduced lunch and are unable to pack a lunch, please contact us.
We'll pack one for you.

packabagdce@gmail.com

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packabagdce@gmail.com

packabagdce@gmail.com

packabagdce@gmail.com

From: Chris Welsh
To: Kristine Gilmore
Date: 11/24/2014 1:45 PM
Subject: Open Records
Attachments: Chris Welsh.vcf

Kris,

Per our conversation relating to gathering information, I am including 2 links to information that I access on the Department of Public Instruction website. This is a resource that I use to administer the school meals programs.

http://fns.dpi.wi.gov/fns_nslp1

http://fns.dpi.wi.gov/fns_cnreauthorization

Chris

Christine Welsh, MAEd, SNS
Supervisor of Food Services

D. C. Everest Area School District
9302 Schofield Avenue
Weston, WI 54476

Phone: 715-241-9700, X 2408
Cell: 715-297-4233
Fax: 715-355-8836

From: Chris Welsh
To: DCE-Administrators
Date: 8/15/2013 2:48 PM
Subject: "All Foods Sold in Schools" Interim Final Rule
Attachments: 20130815143905202.pdf

I thought this might be helpful information for all as it reaches beyond the lunchroom.

Please contact me if you have any questions or would like more information.

Thanks.

Chris

Date: August 7, 2013
To: Authorized Representatives and Food Service Directors
From: Jessica A. Sharkus, RD, CD, School Nutrition Programs Director
Subject: The United States Department of Agriculture's (USDA's) "All Foods Sold in Schools" Interim Final Rule

On June 28, 2013 the USDA released an interim final rule that proposes to amend the National School Lunch Program and School Breakfast Program regulations consistent with changes made in the Healthy, Hunger-Free Kids Act (HHFKA) of 2010. Attached is the USDA flyer that summarizes these proposed changes.

This rule makes significant adjustments in the school environment and reaches far past the traditional meal service, including a' la carte sales, vending, school stores, and fundraisers, commonly referred to as Competitive Foods. Therefore it is very important that all school staff, students, and parents are aware of these changes that will be implemented starting July 1, 2014.

The full regulations, the USDA press release, a comprehensive comment summary and analysis, the attached flyer, and more information may be found at:
<http://www.fns.usda.gov/cnd/governance/legislation/allfoods.htm>.

The USDA is accepting online comments through the Federal eRulemaking Portal on this proposed rule. They must be received on or before October 28, 2013. Mailed comments on this rule may be sent to the contact below and must be postmarked on or before October 28, 2013.

William Wagoner, Section Chief, Policy and Program Development Branch
Child Nutrition Division, Food and Nutrition Service
3101 Park Center Drive
Alexandria, Virginia 22302

Nutrition Standards for Beverages

- All schools may sell:
 - Plain water (with or without carbonation)
 - Unflavored low fat milk
 - Unflavored or flavored fat free milk and milk alternatives permitted by NSLP/SBP
 - 100% fruit or vegetable juice and
 - 100% fruit or vegetable juice diluted with water (with or without carbonation), and no added sweeteners.
- Elementary schools may sell up to 8-ounce portions, while middle schools and high schools may sell up to 12-ounce portions of milk and juice. There is no portion size limit for plain water.
- Beyond this, the standards allow additional "no calorie" and "lower calorie" beverage options for high school students.
 - No more than 20-ounce portions of
 - Calorie-free, flavored water (with or without carbonation); and
 - Other flavored and/or carbonated beverages that are labeled to contain < 5 calories per 8 fluid ounces or ≤ 10 calories per 20 fluid ounces.
 - No more than 12-ounce portions of
 - Beverages with ≤ 40 calories per 8 fluid ounces, or ≤ 60 calories per 12 fluid ounces.

Other Requirements

- Fundraisers
 - The sale of food items that meet nutrition requirements at fundraisers are not limited in any way under the standards.
 - The standards do not apply during non-school hours, on weekends and at off-campus fundraising events.
 - The standards provide a special exemption for infrequent fundraisers that do not meet the nutrition standards. State agencies may determine the frequency with which fundraising activities take place that allow the sale of food and beverage items that do not meet the nutrition standards.
- Accompaniments
 - Accompaniments such as cream cheese, salad dressing and butter must be included in the nutrient profile as part of the food item sold.
 - This helps control the amount of calories, fat, sugar and sodium added to foods by accompaniments, which can be significant.

Public Comment

USDA is seeking comments on these standards. The formal 120-day comment period is open through October 28, 2013. We also want to continue to receive feedback during implementation of the standards, so that we are able to make any needed tweaks to the standards based on real-world experience. Feedback from students, parents, school food staff, school administrators, State agencies and other interested parties is critical to ensuring successful standards.

To find the standards online, simply go to <http://www.regulations.gov> and search by the docket number, which is FNS-2011-0019, or you may type in the name of the rule "Nutrition Standards for All Foods Sold in School".

Comment Online:
<http://www.regulations.gov>

Comment by Mail:
William Wagoner
Section Chief, Policy and
Program Development Branch
Child Nutrition Division
Food and Nutrition Service
P.O. Box 66874
St. Louis, MO 63166



the
School Day
just got
Healthier
United States Department of Agriculture

From: Chris Welsh
To: Jack Stoskopf, Kristine Gilmore
CC: Tom Johansen
Date: 11/13/2014 2:12 PM
Subject: HS Meals Today

Just wanted to update you on the meals at the HS today...

We served about 300 reimbursable meals (a bit less than 1/2 of what we normally serve) and took in about half in ala carte than normal. Many students made comments to the FS staff indicating appreciation and support of the meal program.

We were able to plan our production so that there was little waste so we didn't need to donate anything.

The staff did a great job. We will continue to move forward and work to continue to improve the program.

Thanks for supporting us!

Chris

From: Chris Welsh
To: Beth Schultz
CC: Kristine Gilmore, Mary Jo Lechner
Date: 11/10/2014 10:37 AM
Subject: Boycott Documents
Attachments: D.C. Everest School Meal Requirements -Fact Sheet-V3.docx; HS-School-Lunch-Program-Parent-Letter.docx

Beth,

I am attaching the documents as Kris requested. I believe that she may want them formatted a bit differently so please check with her about this.

Thanks for helping out with this. Please call if you have any questions or need further info about any of the contents.

Chris



D.C. Everest Area School District

Kristine Gilmore, Superintendent

715.359.4221

6300 Alderson St.

Weston, WI 54476

Dear Parent(s)

As many of you are aware, a student at the D.C. Everest Senior High has organized a Boycott School Lunch Pack-a-Bag event to take place on November 13, 2014 to protest the Healthy Hunger-Free Kids Act. We recognize and respect the students' right to voice their opinion and their efforts to garner the attention of legislators.

That said, we thought it best to provide parents with a Fact Sheet concerning the D.C. Everest School Meal Requirements, the Healthy Hunger-Free Kids Act (HHFKA), Smart Snacks and our use of Smarter Lunchroom techniques. The enclosed Fact Sheet outlines the programs and federal reimbursements.

Providing students with healthy meal options that meet federal standards is an increasingly complicated and science-based process that relies heavily on weekly data. Chris Welsh, Supervisor of Food Services, and her staff have done an excellent job adapting to the new standards while offering students a wide variety of healthy options to choose from. As a District we support the intent of the HHFKA, which is to reduce obesity, promote healthier choices and ensure every child has access to the nutrition they need. By participating in the USDA school meal programs and following the guidelines of the HHFKA, last year the District received over \$1.2 million in state and federal food service reimbursements and subsidies allowing us to offer cost-effective, healthy meals to all students.

As with any piece of legislation, improvements can always be made. The District has been proactive in providing feedback to the United States Department of Agriculture (USDA) and the Wisconsin Department of Public Instruction (DPI) concerning these regulations, and we will continue to do so.

To involve students in the process we are inviting them to form a Student Nutrition Advisory Council that would meet with food service staff to discuss menu ideas that are cost-effective, nutrition-rich options that meet the federal standards. It would serve as a collaborative means to help us provide the USDA and DPI with further input concerning these regulations as we move forward.

As always, we welcome students to meet with the appropriate members of our administration and staff to discuss issues as they arise so we can help them address those issues and utilize the resources at hand to advocate for their cause.

From: Chris Welsh
To: Beth Schultz
Date: 11/20/2014 3:31 PM
Subject: Fwd: Re: Good job

Beth, Can you please copy and add to my emails? Thanks. C

>>> Chris Welsh 11/20/2014 3:30 PM >>>
Thanks Jim. I have a great group of friends in other FSD! C

>>> James Degan <jdegan@janesville.k12.wi.us> 11/20/2014 11:55 AM >>>
Chris,
See your district is making headlines. You are sending the right message in a very nice way. Good luck.
Is the editor of the school paper aware of the service your department is providing to students that are economically disadvantaged? Has she heard the term food insecurity. Maybe you could use her passion and direct it to become politically active.
Let me know if I can be of any help. We got your back.

Jim

Jim Degan, SNS
School Nutrition Manager
School District of Janesville
527 S. Franklin St.
Janesville, WI 53548
608-743-5096
608-751-2306 Cell
608-743-5134 FAX
jdegan@janesville.k12.wi.us

[image: SNS]

'It's really important for students to feel they are the drivers rather than the passengers of their own learning'

~ Traci Walker Griffith

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

Chris Welsh - Fwd: [D.C. Everest Area School District Sites] School lunches

From: Jeff Busha
To: Kristine Gilmore
Date: 11/14/2014 7:17 AM
Subject: Fwd: [D.C. Everest Area School District Sites] School lunches
CC: Chris Welsh

FYI ...

JB

>>> On 11/13/2014 at 10:20 PM, in message <03e5015ed3ae83aadd435ae762668fb7@www.dce.k12.wi.us>, Vic Bandini <Firebird99@juno.com> wrote:

Hey Kristine (Ed whatever) - deep six the Federal lunch program. The kids don't want it. Get your 'smart' staff to hire a good, local food service provider for the meals the kids want. Maybe get a local food truck (roach coach) to set up on school grounds (be sure to charge a service fee (aka Democrat for 'kickback) to the school. You gotta' get away from the DC duds who are controlling our lives. It's like dumping your cable TV - once it's gone, you don't miss it. C'mon lady - use your brains and get creative - the 'youts' will love you for it.

From: Chris Welsh
To: Anne Wierzba
Date: 11/12/2014 9:25 AM
Subject: Fwd: Re: [D.C. Everest Area School District Sites] Megan

>>> Jeff Busha 11/12/2014 9:19 AM >>>
Will forward as requested.

JB

>>> On 11/12/2014 at 9:17 AM, in message
<d856b7d3aebc0d560ecec473e1440550@www.dce.k12.wi.us>, Carl Welke Food Service Director
Weston School in Cazenovia Wi <welke@weston.k12.wi.us> wrote:

just wanted to let you know we are standing with you in this! nobody realizes that as school nutrition
professional we are caught in the middle between the law and parents
please froward this to all your food service staff for me. and remember \"this too shall pass\"

Chris Welsh - Fwd: [D.C. Everest Area School District Sites] Food boycott - Nov. 13

From: Jeff Busha <JBusha@dce.k12.wi.us> (Jeff Busha)
To: Kristine Gilmore
Date: 11/12/2014 1:21 PM
Subject: Fwd: [D.C. Everest Area School District Sites] Food boycott - Nov. 13
CC: Chris Welsh

FYI . . .

JB

>>> On 11/12/2014 at 1:17 PM, in message <9a280d16b899b0e1a5e6dd4a5b5deb2e@www.dce.k12.wi.us>, Vic Bandini <firebird99@juno.com> wrote:

Go Meghan, GO! You're a lot smarter than the idiots in Washington, DC. And, from what I read the school administrators are typical education sector wimps - - -

You go, Girl! Show 'em what you got and shut 'em down.....

From: Chris Welsh
To: msredroth@gmail.com
Date: 11/4/2014 2:30 PM
Subject: Phone Conference for DCE
Attachments: Chris Welsh.vcf

Michelle,

I was just contacted by USDA who would like to set up a conference call tomorrow with us regarding our current situation. Would you be available at either 11:30 AM or 2 PM to be part of the call?

Chris

Christine Welsh, MAEd, SNS
Supervisor of Food Services

D. C. Everest Area School District
9302 Schofield Avenue
Weston, WI 54476

Phone: 715-241-9700, X 2408
Cell: 715-297-4233
Fax: 715-355-8836

Chris Welsh - Re: USDA Conference Call

From: Jack Stoskopf <jstoskopf@dce.k12.wi.us>
To: cwelsh@dce.k12.wi.us
Date: 11/4/2014 5:41 PM
Subject: Re: USDA Conference Call

K

Jack Stoskopf, Jr., Ed. D.
Assistant Superintendent
D.C. Everest Area School District
715-359-4221 Ext 1243

On Nov 4, 2014, at 5:34 PM, Chris Welsh <cwelsh@dce.k12.wi.us> wrote:

I'll head over. See you then. C

Sent from my iPhone

On Nov 4, 2014, at 3:50 PM, Jack Stoskopf <JStoskopf@dce.k12.wi.us> wrote:

Chris,
Do you want me to come to your office or do you want to come here?
Let me know.
Thanks.
Jack

Jack E. Stoskopf, Jr., Ed.D.
Assistant Superintendent
Business/Personnel Services
D. C. Everest Area School District
715.359.4221 ext. 1243

>>> Chris Welsh 11/4/2014 3:05 PM >>>

I'm guessing that Kris has spoken to you about the conference call that USDA has requested for tomorrow. It is scheduled for 11:30. They will send an invitation.

I'll keep you updated.

Chris

Chris Welsh - Re: USDA Conference Call

From: Jack Stoskopf
To: Chris Welsh
Date: 11/4/2014 3:50 PM
Subject: Re: USDA Conference Call

Chris,
Do you want me to come to your office or do you want to come here?
Let me know.
Thanks.
Jack

Jack E. Stoskopf, Jr., Ed.D.
Assistant Superintendent
Business/Personnel Services
D. C. Everest Area School District
715.359.4221 ext. 1243

>>> Chris Welsh 11/4/2014 3:05 PM >>>

I'm guessing that Kris has spoken to you about the conference call that USDA has requested for tomorrow. It is scheduled for 11:30. They will send an invitation.

I'll keep you updated.

Chris

From: Chris Welsh
To: Jack Stoskopf; msredroth@gmail.com
Date: 11/5/2014 4:05 PM
Subject: Fwd: Resources
Attachments: HHFKA fact sheet FINAL.pdf

Here are the resources that Samia spoke of. Thanks for your support today! C

>>> "Hamdan, Samia - FNS" <SAMIA.HAMDAN@fns.usda.gov> 11/5/2014 1:45 PM >>>
Hi Chris,

Thanks for the discussion today. Included in this email are resources that may be helpful to you. Please share with your Assistant Superintendent as well.

The final version of fact sheet (attached) includes how the new standards are widely supported by parents and students, and that the new standards are improving the health of American's children.

Here are some additional technical resources and best practices that may be helpful to you:

- * Smarter Lunchrooms: Instructional Guide to Organizing a Student Nutrition Advisory Committee:
http://smarterlunchrooms.org/sites/default/files/2b_organize_snac_team_-_for_teachers_and_admin.pdf
- * Smarter Lunchroom Scorecard:
http://smarterlunchrooms.org/sites/default/files/lunchroom_self-assessmt_score_card.final_4-3-14.pdf
- * USDA Tools for Schools: <http://www.fns.usda.gov/healthierschoolday/tools-schools>
- * Healthy Meals Resource System Best Practice Sharing Center:
<http://healthymeals.nal.usda.gov/best-practices>

Thanks,

Samia

Samia Hamdan, MPH, RDN
Senior Nutritionist
USDA Food and Nutrition Service
Ph: 312-353-1902
Email: samia.hamdan@fns.usda.gov<<mailto:samia.hamdan@fns.usda.gov>>

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believed to be clean.

From: Chris Welsh
To: Samia - FNS Hamdan
Date: 11/5/2014 4:12 PM
Subject: RE: Resources

Yes. That was a great meeting. C

>>> "Hamdan, Samia - FNS" <SAMIA.HAMDAN@fns.usda.gov> 11/5/2014 4:07 PM >>>
And I appreciate your positive approach!

By the way, I feel like we have met before. Were you involved in our Special Diet Needs conference awhile back?

-----Original Message-----

From: Chris Welsh [mailto:cwelsh@dce.k12.wi.us]
Sent: Wednesday, November 05, 2014 4:04 PM
To: Hamdan, Samia - FNS
Subject: Re: Resources

Thanks Samia. I appreciate your help and support as we get through our small challenges! C

>>> "Hamdan, Samia - FNS" <SAMIA.HAMDAN@fns.usda.gov> 11/5/2014 1:45 PM
>>> >>>
Hi Chris,

Thanks for the discussion today. Included in this email are resources that may be helpful to you. Please share with your Assistant Superintendent as well.

The final version of fact sheet (attached) includes how the new standards are widely supported by parents and students, and that the new standards are improving the health of American's children.

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http://smarterlunchrooms.org/sites/default/files/2b_organize_snac_team_-_for_teachers_and_admin.pdf
- * Smarter Lunchroom Scorecard:
http://smarterlunchrooms.org/sites/default/files/lunchroom_self-assessmt_score_card.final_4-3-14.pdf
- * USDA Tools for Schools: <http://www.fns.usda.gov/healthierschoolday/tools-schools>
- * Healthy Meals Resource System Best Practice Sharing Center:
<http://healthymeals.nal.usda.gov/best-practices>

Thanks,

Samia

Samia Hamdan, MPH, RDN
Senior Nutritionist
USDA Food and Nutrition Service
Ph: 312-353-1902
Email: samia.hamdan@fns.usda.gov<mailto:samia.hamdan@fns.usda.gov>

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This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

From: Chris Welsh
To: Anne Wierzba
Date: 11/7/2014 3:05 PM
Subject: Meeting

Anne,

You are doing a really good job. This fall has been something else with all the changes. I am meeting with Cabinet this morning and expect that either Jack or Kris will plan to meet with your staff early next week. C

From: Chris Welsh
To: Michelle Rothmeyer
CC: Jack Stoskopf; Kristine Gilmore
Date: 11/7/2014 10:48 AM
Subject: Re: Resources

Michelle,

Very appreciative of your help.

A tidbit that you may find interesting is that last year DCE received \$1,255,473 in federal and state reimbursements and subsidies. That is more than 1/2 of the FS budget. This may not be something that you share in this information, but I wanted you to have perspective on how much of a financial impact dropping out of the program would have.

Moving forward to do good things for kids...

C

>>> Michelle Rothmeyer <msredroth@gmail.com> 11/7/2014 9:01 AM >>>
Greetings,

I've reviewed the materials (most of them seemed geared to Food Service staff) and have found a few that were helpful.

I see on Facebook that Channel 9 is talking about the proposed boycott (must be a slow news day). The majority of comments are - again - political.

I am composing a parent fact sheet entitled *D.C. Everest School Meal Requirements* *-- Get the Facts.*

My thought was this could be mailed/mailed to High School parents with a cover letter that address the boycott (briefly). The above-noted fact sheet could also be posted to the website and sent out to other district parents as needed. Basically, it's a primer on the regulations and what constitutes a "meal" - as well as why it's important to model healthy eating behaviors.

I have a 930 conference call I have to prep for a complete, and then I will work on tidying up my drafts and sending them your way for review.

Overall, Chris and I feel that going forward it is important to be proactive on sharing what the District is doing on the health/wellness/nutrition front and we will utilize digital platforms to do so.

Back soon!

On Wed, Nov 5, 2014 at 4:05 PM, Chris Welsh <cwelsh@dce.k12.wi.us> wrote:

> Here are the resources that Samia spoke of. Thanks for your support
> today! C

>

> >>> "Hamdan, Samia - FNS" <SAMIA.HAMDAN@fns.usda.gov> 11/5/2014 1:45 PM

> >>>

> Hi Chris,

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> Thanks for the discussion today. Included in this email are resources that
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> are widely supported by parents and students, and that the new standards
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> be helpful to you:
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> Nutrition Advisory Committee:
> http://smarterlunchrooms.org/sites/default/files/2b_organize_snac_team_-_for_teachers_and_admin.pdf
>
> * Smarter Lunchroom Scorecard:
> http://smarterlunchrooms.org/sites/default/files/lunchroom_self-assessmt_score_card_final_4-3-14.pdf
>
> * USDA Tools for Schools:
> <http://www.fns.usda.gov/healthierschoolday/tools-schools>
>
> * Healthy Meals Resource System Best Practice Sharing Center:
> <http://healthymeals.nal.usda.gov/best-practices>
>
>
>
> Thanks,
>
> Samia
>
>
> Samia Hamdan, MPH, RDN
> Senior Nutritionist
> USDA Food and Nutrition Service
> Ph: 312-353-1902
> Email: samia.hamdan@fns.usda.gov<<mailto:samia.hamdan@fns.usda.gov>>
>
>
>
>
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>
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>

Michelle Rothmeyer | *GINGERROOT*
content with flavor

(c) 715.370.8008

(f) 715.298.2486

(e) msredroth@gmail.com | gingerrootllc@gmail.com

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believed to be clean.

Chris Welsh - Re: Resources

From: Michelle Rothmeyer <msredroth@gmail.com>
To: Chris Welsh <cwelsh@dce.k12.wi.us>
Date: 11/7/2014 9:01 AM
Subject: Re: Resources
CC: Jack Stoskopf <JStoskopf@dce.k12.wi.us>, "kgilmore@dce.k12.wi.us" <kgilm...

Greetings,

I've reviewed the materials (most of them seemed geared to Food Service staff) and have found a few that were helpful.

I see on Facebook that Channel 9 is talking about the proposed boycott (must be a slow news day). The majority of comments are - again - political.

I am composing a parent fact sheet entitled **D.C. Everest School Meal Requirements — Get the Facts.**

My thought was this could be mailed/mailed to High School parents with a cover letter that address the boycott (briefly). The above-noted fact sheet could also be posted to the website and sent out to other district parents as needed. Basically, it's a primer on the regulations and what constitutes a "meal" - as well as why it's important to model healthy eating behaviors.

I have a 930 conference call I have to prep for a complete, and then I will work on tidying up my drafts and sending them your way for review.

Overall, Chris and I feel that going forward it is important to be proactive on sharing what the District is doing on the health/wellness/nutrition front and we will utilize digital platforms to do so.

Back soon!

On Wed, Nov 5, 2014 at 4:05 PM, Chris Welsh <cwelsh@dce.k12.wi.us> wrote:

Here are the resources that Samia spoke of. Thanks for your support today! C

>>> "Hamdan, Samia - FNS" <SAMIA.HAMDAN@fns.usda.gov> 11/5/2014 1:45 PM >>>
 Hi Chris,

Thanks for the discussion today. Included in this email are resources that may be helpful to you. Please share with your Assistant Superintendent as well.

The final version of fact sheet (attached) includes how the new standards are widely supported by parents and students, and that the new standards are improving the health of American's children.

Here are some additional technical resources and best practices that may be helpful to you:

* Smarter Lunchrooms: Instructional Guide to Organizing a Student Nutrition Advisory Committee:
http://smarterlunchrooms.org/sites/default/files/2b_organize_snac_team -

for teachers and admin.pdf

* Smarter Lunchroom Scorecard: http://smarterlunchrooms.org/sites/default/files/lunchroom_self-assessmt_score_card.final_4-3-14.pdf

* USDA Tools for Schools: <http://www.fns.usda.gov/healthierschoolday/tools-schools>

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Thanks,

Samia

Samia Hamdan, MPH, RDN

Senior Nutritionist

USDA Food and Nutrition Service

Ph: 312-353-1902

Email: samia.hamdan@fns.usda.gov<<mailto:samia.hamdan@fns.usda.gov>>

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content with flavor

(c) 715.370.8008

(l) 715.298.2486

(e) msredroth@gmail.com | gingerrootllc@gmail.com

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Chris Welsh - Re: Resources

From: Jack Stoskopf
To: Chris Welsh
Date: 11/7/2014 2:57 PM
Subject: Re: Resources
CC: Beth Schultz; Kristine Gilmore

Chris,
Could you please attend the first few minutes of cabinet on Monday so as we discuss this you are there? It starts at 8:30 and we can tend to this issue first.
Thanks.
Jack

Beth - can you put on the cabinet agenda: Food Service Communication Discussion
Thanks.
Jack

Jack E. Stoskopf, Jr., Ed.D.
Assistant Superintendent
Business/Personnel Services
D. C. Everest Area School District
715.359.4221 ext. 1243

>>> Chris Welsh 11/7/2014 2:03 PM >>>
Michelle,

Thanks for the excellent resource for our district. I've made a couple of clarifications. The HHFKA has jargon that is very specific to menu planning. This is what students see when we make them aware of what is available to them. Wanted to be sure we stayed consistent.

Made the same type changes in the letter.

I've also included the current map for the School Nutrition and Wellness website that we talked about.

Have a great weekend! C

Christine Welsh, MAEd, SNS
Supervisor of Food Services

D. C. Everest Area School District
9302 Schofield Avenue
Weston, WI 54476

Phone: 715-241-9700, X 2408
Cell: 715-297-4233
Fax: 715-355-8836

>>> Michelle Rothmeyer <msredroth@gmail.com> 11/7/2014 11:50 AM >>>
Greetings.

Attached is the parent letter as well as the Fact Sheet for your review. I leave it to you to decide if you do want to send the parent letter (and to whom: entire district? high school parents?). My thoughts concerning the parent letter are this:

1. We show support for students actively trying to take a role in legislation they feel impacts them. It is admirable, if not exactly using the best means and resources out there. By acknowledging the boycott we are being transparent and not "walking away" from an issue. That said, the final paragraph makes it clear that there are other steps students are encouraged and able to take when they feel there is an issue that needs to be addressed.
2. We encourage them to read the enclosed fact sheet and *get informed*. Hopefully this spurs conversations between students and parents. Are students taking advantage of the entire-entree price? If not, why not? etc.
3. We show support for the intent of the HHFKA while acknowledging that the District is proactive in addressing the challenges it presents.
4. We invite students to form the Student Nutrition Advisory Council.
(note: THEY have to step forward and form the council. The school can put out materials and a morning announcement encouraging students to form the council. Let them take responsibility for getting informed, forming a council and maintaining it. Great life lesson that gathers student input the USDA and DPI need.) Here we are giving students a forum to voice their concerns and get involved. We're not burying the issue.

Chris, please carefully review the Fact Sheet. I pulled the information from the attached resources list. Also, Chris, there is a decent food services website example noted in here. While it's "ugly", it has some decent key points that we can work into the website.

For your review.

I don't know when Kris will be able to review this, so please advise as to next steps.

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- > Michelle,
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> Moving forward to do good things for kids...

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> Back soon!

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> >

> >

> >

> > Thanks,

> >

> > Samia

> >

> >

> > Samia Hamdan, MPH, RDN

> > Senior Nutritionist

> > USDA Food and Nutrition Service

> > Ph: [312-353-1902](tel:312-353-1902)

> > Email: samia.hamdan@fns.usda.gov<<mailto:samia.hamdan@fns.usda.gov>>

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> *Michelle Rothmeyer* | *GINGERROOT*

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> *content with flavor*
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> (c) 715.370.8008

> (f) 715,298,2486

> (e) msredroth@gmail.com | gingerrootllc@gmail.com

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From: Chris Welsh
To: Michelle Rothmeyer
CC: Jack Stoskopf; Kristine Gilmore
Date: 11/7/2014 2:03 PM
Subject: Re: Resources
Attachments: D.C. Everest School Meal Requirements -Fact Sheet-V3.docx; HS-School-Lunch-Program-Parent-Letter.docx; School Nutrition and Wellness Website.docx; Chris Welsh.vcf

Michelle,

Thanks for the excellent resource for our district. I've made a couple of clarifications. The HHFKA has jargon that is very specific to menu planning. This is what students see when we make them aware of what is available to them. Wanted to be sure we stayed consistent.

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Have a great weekend! C

Christine Welsh, MAEd, SNS
 Supervisor of Food Services

D. C. Everest Area School District
 9302 Schofield Avenue
 Weston, WI 54476

Phone: 715-241-9700, X 2408
 Cell: 715-297-4233
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> *Michelle Rothmeyer* | *GINGERROOT*
> > *content with flavor*
> > (c) 715.370.8008
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From: Chris Welsh
To: Be
CC: Kristine Gilmore; Mary Jo Lechner
Date: 11/10/2014 10:37 AM
Subject: Boycott Documents
Attachments: D.C. Everest School Meal Requirements -Fact Sheet-V3.docx; HS-School-Lunch-Program-Parent-Letter.docx

Beth,

I am attaching the documents as Kris requested. I believe that she may want them formatted a bit differently so please check with her about this.

Thanks for helping out with this. Please call if you have any questions or need further info about any of the contents.

Chris

From: Ashley Kienitz <Ashley.Kienitz@co.marathon.wi.us>
To: "Chris Welsh" <cwelsh@dce.k12.wi.us>
Date: 11/10/2014 11:44 AM
Subject: RE: Boycott

Great to hear! Have a wonderful rest of your day!

Ashley

-----Original Message-----

From: Chris Welsh [mailto:cwelsh@dce.k12.wi.us]
Sent: Monday, November 10, 2014 9:53 AM
To: Ashley Kienitz
Subject: Re: Boycott

Doing fine. C

>>> Ashley Kienitz <Ashley.Kienitz@co.marathon.wi.us> 11/10/2014 8:15 AM >>>
Good Morning Chris,

I saw the news about the boycott. Is there anything we can do to help? Let me know if there is!

Hope you had a wonderful weekend!
Ashley Kienitz

Ashley Kienitz, BS, CHES
Public Health Educator
Marathon County Health Department
1000 Lake View Drive, Suite 100
Wausau, WI 54403
Phone: (715) 261-1922
Fax: (715) 261-1901
Ashley.Kienitz@co.marathon.wi.us<mailto:Ashley.Kienitz@co.marathon.wi.us>

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From: Judy Burrows <Judy.Burrows@co.marathon.wi.us>
To: "Chris Welsh" <cwelsh@dce.k12.wi.us>
Date: 11/10/2014 11:15 AM
Subject: RE: Lunch boycott

Chris,

If you need any help with crafting messages to the media let me know. I really hope that parents/listeners/viewers understand the goal is better quality, and not every kid needs the same amount of food; but they all need good quality food. You (and the School District) are committed to providing the best quality possible.

I hope all goes well!

Judy

-----Original Message-----

From: Chris Welsh [mailto:cwelsh@dce.k12.wi.us]
Sent: Monday, November 10, 2014 10:55 AM
To: Judy Burrows
Subject: Re: Lunch boycott

Thanks for your support. Ashley reached out this morning also. I really appreciate the great community support that our programs have.

I'm disappointed that this young lady made no attempt to discuss her concerns with me or anyone else in Administration. I would have connected her with our legislators so she could discuss her concerns with them. It would have been more productive in the long run.

Thursday will come and go and we will just keep on doing what we do... Serving kids nutritious meals, modeling good nutrition behaviors and sending kids to the classroom ready to learn.

C

Christine Welsh, MAEd, SNS
Supervisor of Food Services

D. C. Everest Area School District
9302 Schofield Avenue
Weston, WI 54476

Phone: 715-241-9700, X 2408
Cell: 715-297-4233
Fax: 715-355-8836

>>> Judy Burrows <Judy.Burrows@co.marathon.wi.us> 11/10/2014 10:48 AM >>>

Hi,

We've noticed the news coverage of the lunch boycott at DCE. If there is anything we can do to support you let us know. I'm sad that they chose this tactic in light of how hard you have worked to make the changes meaningful.

Judy

Judy Burrows
Program Director, Chronic Disease Prevention
Marathon County Health Department

1000 Lake View Drive
Wausau WI, 54403
715-261-1905
Judy.burrows@co.marathon.wi.us<mailto:Judy.burrows@co.marathon.wi.us>

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From: Chris Welsh
To: Julie DPI Cox
Date: 11/10/2014 3:06 PM
Subject: Re: {Disarmed} FW: Researchers compare home-packed lunches, school lunches

Thanks Julie. I appreciate the support we've gotten from you and USDA. I looked at our participation. It's 59% at the HS for reimbursable meals and over 75% if we add in ala carte sales. I figure we must be doing something right for the 75% that participate. I keep reminding my staff of that. We'll just continue to make improvements and move forward.

We plan to offer some additional items with breakfast that day so that if students want to purchase items early and save them for lunch, they can. Lots of peer pressure going on so I expect that our participation will be low.

The superintendent is sending a fact sheet and letter to parents today explaining the benefits of belonging to the school meals programs and how they help students learn.

Looking forward to Thursday!!! C

>>> "Cox, Julie DPI" <Julie.Cox@dpi.wi.gov> 11/10/2014 2:38 PM >>>

Chris, the top article reminded me of you. It may be a nice article to post on your social media down the road. Good luck this week! If there is anything we can do to help, please let us know. Julie

From: SNA SmartBrief [<mailto:sna@smartbrief.com>]
Sent: Monday, November 10, 2014 10:14 AM
To: Cox, Julie DPI
Subject: Researchers compare home-packed lunches, school lunches

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Researchers compare home-packed lunches, school lunches | San Francisco district seeks to create inviting, efficient cafeteria | Tenn. teachers use song parodies to deliver lunch announcements

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November 10, 2014

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Daily news about school nutrition

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Researchers compare home-packed lunches, school

lunches<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqcCidKqSCicNAnGm?format=standard>>

Home-packed lunches for kindergarten and pre-K students contained more calories, fat and sugar, and less protein, vitamin A and fiber, compared with school lunches analyzed in five days at three schools, according to a study in the Journal of Nutrition Education and Behavior. HealthDay

News<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqcCidKqSCicNAnGm?format=standard>> (11/7)

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Baked Bean Quesadilla<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqdCidKqSCicNjJqUX>>

Inspire big bites of this handheld quesadilla filled with Bush's Best® Baked Beans, chopped tomatoes and cilantro. Kids will happily clean their plate with this hearty, sweet classic. Get the recipe.<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqdCidKqSCicNjJqUX>>

School Update

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San Francisco district seeks to create inviting, efficient

cafeteria<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqHCidKqSCicNTOZW?format=standard>>

The first of San Francisco Unified School District's schools to have a remodeled cafeteria has reopened after a monthslong renovation that included a new lounge area with plastic-covered sofas and high-tech menu displays. Officials said they will use feedback from this project to help improve future renovations to foodservice at other schools, with the district looking for funding options for the estimated cost of up to \$45,000 per school. The Examiner (San

Francisco)<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqHCidKqSCicNTOZW?format=standard>> (11/9)

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Other News

§ Tenn. teachers use song parodies to deliver lunch

announcements<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqHCidKqSCicNfHmz?format=standard>>

The Lebanon Democrat (Tenn.) (11/8)

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Nutrition & Wellness

Food texture can keep children from eating healthy, dietitian

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Children may not eat vegetables and other foods if they don't like the texture or if it makes it difficult for them to chew, registered dietitian Cara Rosenbloom writes. Parents can ask older children what food textures they enjoy, use simple taste tests for younger children and create meals using healthy ingredients cooked to the preferred consistency, Rosenbloom writes. Food & Nutrition Magazine online/Stone Soup

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Getting Paid: How to Get Customers to Pay Up

Dealing with the money isn't fun, but it's a necessary evil for staying in business. While every business has their ups and downs, the key to positive cash flow is collecting payments in full and on time to keep the cash coming in as predictably as possible. Seem impossible? Learn how these small-business owners did it.<<http://r.smartbrief.com/a2?case=UP&a=59A6EE53-785C-4908-BD8C-BE1CE66CF8BA&b=f7058fd5-c8e2-4f71-a79e-3ae15aac0101&c=316DB685-1441-4CBD-8A69-942283511296&lp=84590418-6686-40A3-9795-2FB1C5DF8047&s=c599374b-c49c-4b70-bc77-a8824c24132b&src=NOTTOPBANNER>>

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Study links poor diet, mental health problems in

children<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqKCidKqSCicNpBzK?format=standard>>

An Australian study in the American Journal of Public Health linked a poor diet to mental health problems

in children. Researchers analyzed data from 12 studies that included 83,000 children ages 4½ to 18.

Science World

Report<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqKCidKqSCicNpBzK?format=standard>> (11/7)

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Childhood obesity often persists into

adolescence<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqLCidKqSCicNvPFz?format=standard>>

A study on the website of Pediatrics says 65% of obese fifth-graders continued to be obese as 10th-

graders, while 83% of obese 10th-graders had been obese in fifth grade. Data also showed that

overweight fifth-graders who had obese parents or watched more television faced greater odds of

becoming obese.

DailyRx.com<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqLCidKqSCicNvPFz?format=standard>> (11/9)
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Policy Watch

Some schools skip Halloween to hold other themed events<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqMCidKqSCicNDyIC?format=standard>>
 [http://cdn.smartbrief.com/images/stories/m/fe/x1/fex1js0/close-up_of_lit_halloween_pumpkins_i_w170.jpg]

(Kathi Moore / EyeEm)

Some schools in Kansas and elsewhere concluded October without school-day events for Halloween. Such events, they say, take away from instructional time and are difficult for students whose families cannot afford costumes. Some schools opted for fall-themed parties, health and wellness day or technology day, while some parent-teacher organizations at other schools held Halloween events for students. Lawrence Journal-World

(Kansas)<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqMCidKqSCicNDyIC?format=standard>> (11/9)
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Other News

§ Does the U.S. need a national food policy?<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqNCidKqSCicNMBAn?format=standard>>
 The Washington Post (tiered subscription model) (11/7)
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SNA News

SNA's annual election: Polls close Nov. 15<<http://r.smartbrief.com/resp/gjjaCftVunCKBjrVCidKqSCicNdXoK>>[http://cdn.smartbrief.com/images/briefs2/common/storyicons2/icon_members.gif]<<http://r.smartbrief.com/resp/gjjaCftVunCKBjrVCidKqSCicNdXoK>>
 Attention SNA members! Have you voted in SNA's Annual Election yet? Your vote will help to decide who will represent you on SNA's 2015-17 Board of Directors and Nominating Committee, and be the voice for school nutrition professionals in the coming years. As a national member of SNA, make casting your vote a top priority! Be sure to cast your vote by Nov. 15. Meet the candidates and read their biographies.<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqOCidKqSCicNWZFm>> Learn more.<<http://r.smartbrief.com/resp/gjjaCftVunCKBjqPCidKqSCicNiRRP>>
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SmartQuote

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It's better to walk alone than with a crowd going in the wrong direction."

-- Diane Grant,

Canadian playwright and screenwriter

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Chris Welsh - good luck tomorrow

From: "Sharkus, Jessica A. DPI" <Jessica.Sharkus@dpi.wi.gov>
To: "Chris Welsh" <cwelsh@dce.k12.wi.us>
Date: 11/12/2014 9:10 AM
Subject: good luck tomorrow

Hi Chris

Just wanted to let you know that I will be thinking of you tomorrow! Also, not sure if you are aware but there was a segment on WPR this am...

Jessica Sharkus, RDN, CD | Director-School Nutrition Team | WI Department of Public Instruction | Email: jessica.sharkus@dpi.wi.gov | Phone: 608.267.9121 |    USDA is an equal opportunity provider and employer.

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From: Chris Welsh
To: Anne Wierzba
Date: 11/12/2014 9:28 AM
Subject: Fwd: good luck tomorrow

Jessica is the head of food and nutrition at DPI. They are standing with us, as well. C

>>> "Sharkus, Jessica A. DPI" <Jessica.Sharkus@dpi.wi.gov> 11/12/2014 9:10 AM >>>

Hi Chris

Just wanted to let you know that I will be thinking of you tomorrow! Also, not sure if you are aware but there was a segment on WPR this am...

Jessica Sharkus, RDN, CD | Director-School Nutrition Team | WI Department of Public Instruction |
Email: jessica.sharkus@dpi.wi.gov | Phone: 608 267 9121 | [cid:image007.jpg@01CFFE58.84FA5850]
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Chris Welsh - Re: WPR Interview

From: Patrick Remington <plreming@wisc.edu>
To: Jack Stoskopf <JStoskopf@dce.k12.wi.us>
Date: 11/12/2014 1:29 PM
Subject: Re: WPR Interview
CC: Chris Welsh <cwelsh@dce.k12.wi.us>, Kristine Gilmore <kgilmore@dce.k12.wi.us>

Jack,

Thanks for your feedback. I'm sorry if my comments sounded critical of the administration, and supportive of the student and the boycott. I should have been more neutral in my position, and more informed about the facts. If I'd had time to do more research (I was called last night at 5 PM to be on the show), I would have benefited from speaking with you and your colleagues.

I hope that in the end, I was able to convey my support of the policy and efforts to continue to improve its implementation.

Please let me know if I can help you in any way, in the future.

Regards,

Pat

On Wed, Nov 12, 2014 at 1:14 PM, Jack Stoskopf <JStoskopf@dce.k12.wi.us> wrote:

Patrick,

It is unfortunate that some of the sentiments you expressed about the D.C. Everest Food Service Program on WPR this morning were inaccurate. At one point you stated that we have not done a good job implementing the program. Where did you get your information to make that judgement? Promoting the boycott as you did (without having all the information) is an unfair public criticism of our food service program - and in essence our district. You say it is not the guidelines, you say it is in the implementation.....stating we are not providing healthier options, just reducing the portion size of unhealthy foods. I was very disappointed in your decision to express opinions without having all the facts.

Jack

Jack E. Stoskopf, Jr., Ed.D.

Assistant Superintendent

Business/Personnel Services

D. C. Everest Area School District

715.359.4221 ext. 1243

Patrick L. Remington, MD, MPH
 Professor and Associate Dean for Public Health
 Department of Population Health Sciences
 School of Medicine and Public Health
 University of Wisconsin-Madison

Facebook: "Dr. Patrick Remington"

Twitter: @plremington

Website: <http://www.pophealth.wisc.edu/faculty/remington>

Address:

Health Science Learning Center, Rm 4263

750 Highland Avenue

Madison, WI 53705

Phone: 608-263-1745

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Assistant: Marianne Markgraf (mmarkgra@wisc.edu / 605-263-5606)

--

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From: Chris Welsh
To: Jack Stoskopf; Kristine Gilmore
CC: Tom Johansen
Date: 11/13/2014 2:12 PM
Subject: HS Meals Today

Just wanted to update you on the meals at the HS today...

We served about 300 reimbursable meals (a bit less than 1/2 of what we normally serve) and took in about half in ala carte than normal. Many students made comments to the FS staff indicating appreciation and support of the meal program.

We were able to plan our production so that there was little waste so we didn't need to donate anything.

The staff did a great job. We will continue to move forward and work to continue to improve the program.

Thanks for supporting us!

Chris

From: Chris Welsh
To: Karrie S. DPI Isaacson
Date: 11/13/2014 4:31 PM
Subject: RE: VCR

Thanks for passing the word along. C

>>> "Isaacson, Karrie S. DPI" <Karrie.Isaacson@dpi.wi.gov> 11/13/2014 4:28 PM >>>

Chris,

You have such a great attitude! We have been cheering you on over here, I'll let Julie and Jessica know how it went...we are doing what is best for kids and it will take time...

Karrie

Karrie Isaacson, RDN, CD
Assistant Director-School Nutrition Team | WI Department of Public Instruction
Karrie.Isaacson@dpi.wi.gov | Phone: 608.266.2416 | Fax: 608.267.0363

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-----Original Message-----

From: Chris Welsh [mailto:cwelsh@dce.k12.wi.us]
Sent: Thursday, November 13, 2014 4:26 PM
To: Isaacson, Karrie S. DPI
Subject: RE: VCR

Karrie,

Today was fine. We had about 1/2 of the students eat. The large majority were paid students. Many of them thanked the FS staff for what they do.

Kids are appreciative of what we do for them. I saw lots of big salads and extra big servings of fruit...not all the kids have an issue with the meal pattern. I think that the HHFKA is helping us to head kids in the right direction.

Our principal kept the media in a classroom away from the lunchroom and my staff appreciated that. All in all, I think it went well.

That said, I'm glad tomorrow is Friday!

Thanks for all the support the DPI has given us. You have a great staff who is always concerned and ready to help us in whatever way they can.

Chris

>>> "Isaacson, Karrie S. DPI" <Karrie.Isaacson@dpi.wi.gov> 11/13/2014 3:41 PM >>>

Thanks. How did it go today?

Karrie Isaacson, RDN, CD
Assistant Director-School Nutrition Team | WI Department of Public Instruction
Karrie.Isaacson@dpi.wi.gov | Phone: 608.266.2416 | Fax: 608.267.0363

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-----Original Message-----

From: Chris Welsh [mailto:cwelsh@dce.k12.wi.us]
Sent: Thursday, November 13, 2014 3:20 PM
To: Isaacson, Karrie S. DPI
Subject: Re: VCR

Thanks Karrie. I'll make the adjustment and get the report submitted.

Chris

>>> "Isaacson, Karrie S. DPI" <Karrie.Isaacson@dpi.wi.gov> 11/13/2014 3:11 PM >>>

Hi Chris,

Vic forwarded your question to me regarding the VCR. You are correct in how you are trying to complete the report, but our edit check as you've noticed doesn't allow for this. So, for this year, go ahead and report the student as still enrolled and include them in 4-1B so that the number of applications matches students - this will allow it to get through the edit check. We'll have to revisit this edit check for future years. Please keep a copy of this email with your verification records.

Thanks,
Karrie

Karrie Isaacson, RDN, CD
Assistant Director-School Nutrition Team | WI Department of Public Instruction
Karrie.Isaacson@dpi.wi.gov | Phone: 608.266.2416 | Fax: 608.267.0363

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From: Taugher, Victor J. DPI
Sent: Friday, November 07, 2014 3:35 PM
To: Isaacson, Karrie S. DPI
Subject: VCR

Hi Karrie,
I received a question today on the VCR regarding 4-1A and 4-1B. Apparently there is an edit check which does not allowing a SFA to proceed if the number in 4-1A is larger than the number in 4-1B. Question 4-1A is the number of applications as of October 1st and 4-1B is the number of students as of October 31st.

DC Everest SD had a student leave the district during October. The number of students at the end of the month is now smaller than the number of applications at the beginning of the month because there were 1

student reported per application on October 1st.

Inquiring minds want to know...

Victor Taugher | Nutrition Program Consultant | WI Department of Public Instruction
Email: victor.taugher@dpi.wi.gov <<mailto:jessica.sharkus@dpi.wi.gov>> | Phone: 608-266-5514 Fax: 608.267.0363 [cid:image007.jpg@01CED949.B323A220]
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From: Chris Welsh
To: Alison Chiaro
Date: 11/19/2014 10:08 AM
Subject: Re: {Disarmed} Checking in for December

Thanks for your support Alison. We just take it in stride and move on...all you can do! C

>>> Alison Chiaro <achiaro@farmlogix.net> 11/13/2014 12:36 PM >>>

Hi Christine. Christopher Bauer shared with me the student-led boycott of school lunches today in your district. How do you feel about it? It seems the student activists are supportive of your hard work and are directing their dissatisfaction with DC. Is that how you perceive it, too?

I also want to remind you that any order you'd like to place for December is due by 5p tomorrow. Click here <<http://kstay.uvryr.servertrust.com/>> to go to farm2school.net or feel free to email me your order. I'm happy to enter it in our system for you if that makes the process easier.

Thank you for being such a great supporter of local farms these last two months!
Alison

Alison Lupel Chiaro
Director of Education Sales and Marketing
Cell: 312-213-1426
www.farmlogixmarket.com/
www.farm2school.net <<http://kstay.uvryr.servertrust.com/>>

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From: Chris Welsh
To: Jim Kemerling
Date: 11/13/2014 3:10 PM
Subject: Re: Hi

The day was fine. About 1/2 the kids ate, more than I expected. Tomorrow is Friday! C

>>> "Jim Kemerling" <jimkem@riiser.com> 11/13/2014 2:48 PM >>>
I have been thinking of you today. Hope things went well today with the student action. Hang in there and continue doing your outstanding job.

JK

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speaking-out-about-obama-school-lunch-initiative/

Just one more thing.
Interesting comments...
Of course, no one spoke
to me. She doesn't have
a clue about funding...

Tue, Nov 4, 4:07 PM

USDA just requested a
conference call with me
for tomorrow. It just
keeps getting better!

Might need to move that

beginning up

Which model # did you buy? There are so many!

Mon, Nov 3, 3:40 PM

This showed up on my Facebook. Sorry :

(. <http://wsau.com/news/articles/2014/nov/03/dc-everest-students-speaking-out-about-obama-school-lunch-initiative/>

Just one more thing.
Interesting comments...
Of course, no one spoke to me. She doesn't have

Beth Schultz - {Disarmed} New Multimedia Message

From: 7152974233 <7152974233@pics.cellcom.com> *C. Welsh*
To: <bschultz@dce.k12.wi.us>
Date: 11/21/2014 8:54 AM
Subject: {Disarmed} New Multimedia Message



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D.C. Everest students speaking out about Obama school lunch initiative

Monday, November 03, 2014 4:21 a.m. CST by Larry Lee



D.C. Everest High School

SCHOFIELD, Wis. (WSAU) -- Many political observers say the Obama policies are on the ballot tomorrow. One of those policies won't be an election topic, but it is generating a large number of unhappy future voters.

It's the program for school lunches pushed by First Lady Michelle Obama called the Healthy Hunger-Free Kids Act, which DC Everest senior Meghan Hellrood says is neither healthy or hunger free. "We have three lunch periods, but we have calorie regulations now on our lunches, so students cannot take as much food as they used to be able to, but the whole Healthy Hunger Free Kids Act put restrictions on calories. The whole point of it was to get healthier foods, but instead of healthier foods, we're getting smaller portions of more processed foods."

Hellrood is organizing a Pack-A-Bag day to boycott the DC Everest lunches on November 13th. Since posters are promptly taken down, Hellrood has relied on word of mouth and social media to spread the word.

The national program requires participating schools to regulate how many calories kids consume. Hellrood says the problem is students are getting a lower quality lunch than they used to, and they're still hungry after lunch. "They have to pack more food themselves to go along with the school food. So, they're getting two meals. One is from school but they're bringing the other one."

The calorie restrictions have changed the way schools serve food, and how they hand out condiment packages. "Now, we're even getting restricted with our mayo packets and barbeque sauce packets, that we can't even take two packages of mayo because that's too many calories, so I'm handing out mayo."

Hellrood says students appreciate the lunch staff and the administration, but is hoping the school board steps in and dumps the First Lady's school lunch initiative. "We love our school, but it's just we realize they're being told what to serve us, so we know it's not their fault. (but) The school, like administration, does choose to comply with the Healthy Hunger Free Kids Act, so we don't have to but they get government funding for it, too. Every meal that complies with the act, I think it's like six cents per meal from the government."

Another problem with the Healthy Hunger Free Kids Act menus is waste. Hellrood says some students are choosing to go hungry instead of eating the lower quality processed food, so more of it is being thrown away. She says the pricing of the lunches is an attempt to get students to eat everything offered. "For a meal, to make it a meal cost, you need to get a milk, a fruit, and the main entree, and if you do not choose a fruit, they will charge you more for just the milk and the main entree. If you don't get the milk, but you still get the main entree and fruit, they'll still charge you more."

The Healthy Hunger Free Kids Act is also affecting one of the school's service clubs. DECA students operate a store, and Hellrood says their sales are way down because of restrictions on what they can sell on school grounds. "They're really upset with it because they used to be able to sell all of these, like chips and sodas after school, but now they can't. They've lost so much money because they can't sell pretty much anything that they initially started with."

Several students go to convenience stores or fast food sites after school but before activities so they can fill up, if time permits.

Hellrood says the Obama guidelines might work for elementary age students, but everyone she knows is unhappy with the changes. "I'm 4-11 and weigh 90 pounds and I want more food. I can't image the senior guys on the football team."

Meghan Hellrood's father Jim supports her efforts, saying she took on the project by herself. She consulted with her parents, who are aware that Meghan's effort to promote a November 13th D.C. Everest school lunch boycott is not well received by the school. "The Principal and the lunch people are probably just as frustrated with it as we are, so that's why it hasn't surprised me yet that she hasn't had detention or been suspended for anything."

Jim Hellrood says from a parent's perspective, the new lunch guidelines are not only a bad idea that leaves kids hungry, they're not getting their money's worth from the lunch program. "Oh, absolutely not, because even though they give them 800 calories, which would seem like a reasonable amount for a smaller child, anyway, it's not the kind of food that children want to eat."

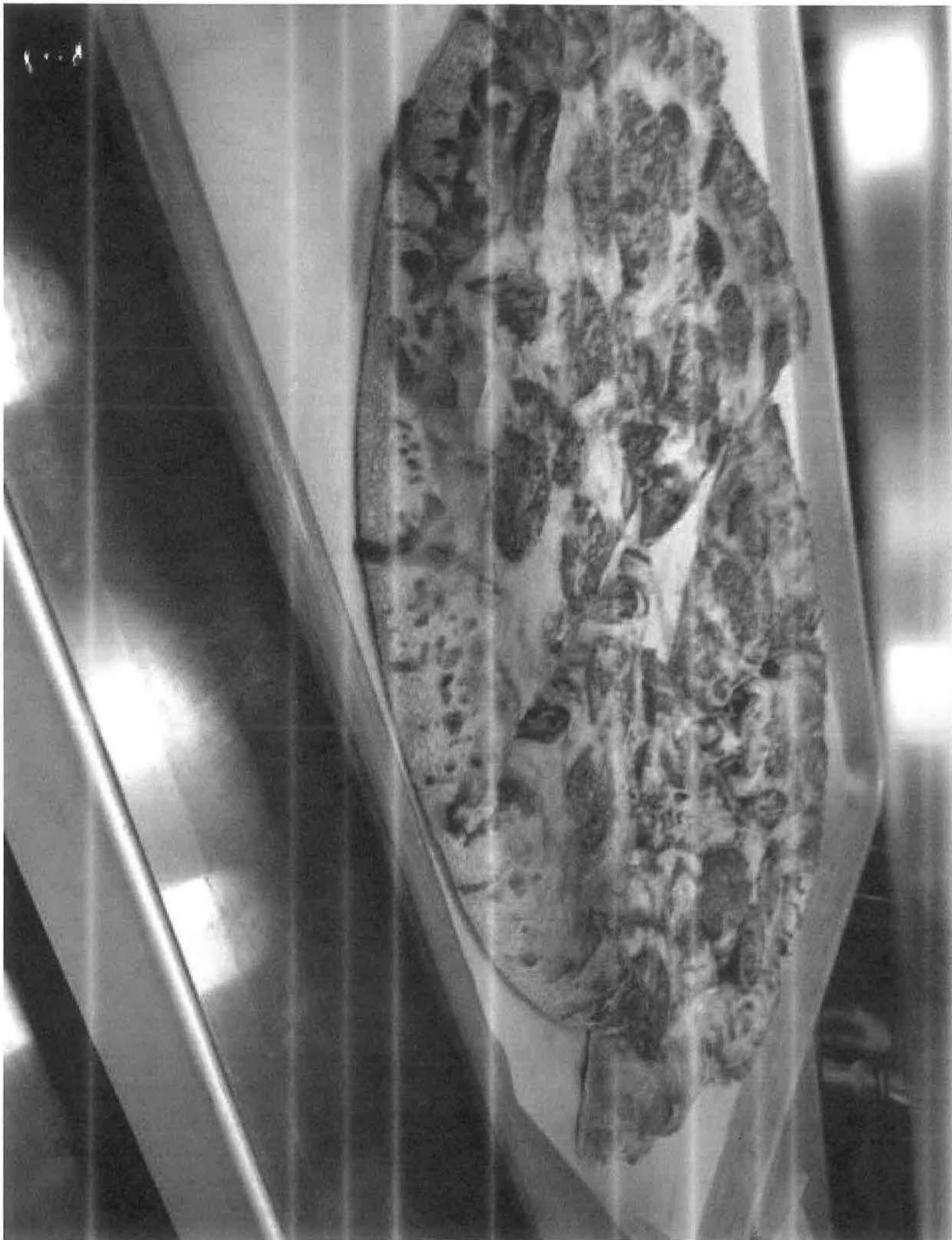
Meghan Hellrood says there are about 1,500 students at D.C. Everest, and she estimates that with the number of students eating school lunch, plus the Healthy Hunger Free Kids Act bonus and the dollars they receive for free and reduced cost lunches, a successful one-day boycott would impact the district by about \$3,000 dollars. Participants in the free and reduced lunch program rely on the school lunches, so Hellrood is offering to make sandwiches for those students that wish to participate in the boycott. She is inviting students to post pictures of their lunches and to spread the word about the boycott on a special Facebook site (<https://www.google.com/url?q=https%3A%2F%2Fwww.facebook.com%2Fpages%2FBoycott-School-Lunch-Pack-a-Bag-DCE%2F891090310904240&sa=D&sntz=1&usg=AFQjCNGa57FibI1oGGf9lEIR87eo-zn9bA>). She also has a gmail address where she is accepting comments.

D.C. Everest students are not the only ones upset with the Michelle Obama lunch changes. YouTube and social media have many examples from disgruntled students around the nation.

(You can listen to our interviews with Meghan Hellrood and her father Jim Hellrood at our website, here (<http://wsau.com/podcasts/newsmaker-interviews/728/dc-everest-lunch-boycott-planned-meghan-and-jim-hellrood-1st-interview/>)).







Dr. Kristine Gilmore, Superintendent
D.C. Everest School District
6300 Alderson Street
Schofield, WI 54476

NOV 13 2014

November 11, 2014

Dear Superintendent Gilmore,

I am a senior at the D.C. Everest Senior High School who brings his lunch to school and is a neutral party in the boycott of school lunches. After reading the letter concerning the aforementioned school lunch boycott that you sent to students, faculty, and parents, I was greatly concerned about the spirit of your email. Your letter implies that you wish to silence the school boycott and keep it a private matter only to be discussed between the students and faculty or staff. I simply do not agree with this. The right to assembly and free speech are protected by the constitution of the United States of America. The students of D.C. Everest want greater exposure for their cause. Silencing their voice would be a great injustice. I do not care if the school lunches are changed or kept the same, however, it would be distressing if you should mute the voices of the protesting students. Allowing students to voice their opinions to council members and faculty would be highly beneficial; it does not however, benefit the students' cause in advocating for change at a national level.

In your letter you also state that the lunch program is science-based. The statement is conveyed in such a manner seemingly to say that due to the science behind the program, there is no room for discussion and that the argument presented by the students is invalid. I am not arguing the validity of the science; I am stating that the scientific evidence does not trump the first amendment rights of the students.

I would also like to mention that I am writing this letter on Veterans' Day, the day that we honor servicemen and servicewomen who are fighting for our rights to assemble, associate, and speak freely.

I appreciate your willingness to examine this issue, but I would ask that you support the students' exercise of their first amendment rights.

Respectfully,

A large, dark, irregular redacted area covering the signature and possibly the first line of the body text.



D.C. Everest Area School District

6800 Alderson Street
Weston, WI 54476
Phone 715-859-4221

Kristine A. Gilmore, Ed.D.
Superintendent

MISSION STATEMENT

D.C. Everest Area School District, in partnership with the community, is committed to being an innovative educational leader in developing knowledgeable, productive, caring, creative, responsible individuals prepared to meet the challenges of an ever-changing global society.

November 17, 2014

[REDACTED]
[REDACTED]
Schofield, WI 54476

Dear [REDACTED]

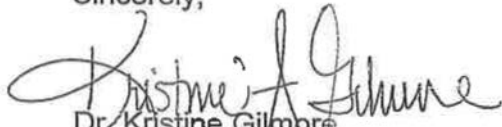
Thank you for taking time to write me about your concerns regarding my communication on the topic of the school lunch program. My letter was meant to support students in the boycott, while giving individuals a copy of the actual guidelines as many had requested the information.

During the last few weeks, I had been in contact with Dr. Johansen about how to best support students' voice, while also supporting students who depend on breakfast and lunch each day through the free and reduced lunch program. During this time, I had also been in contact with Mrs. Christine Welsh, the Director of the Food Service Program, to work to establish a way for students to have input in the food service program long after the boycott is over. We now have a food service committee, with student involvement, to help shape and guide future decisions.

As a district, we take students' first amendment rights seriously. The high school has a long history on supporting students' rights to voice their thoughts and opinions. It is interesting that you pointed out that you sent your letter on Veterans' Day, as that very night I was the emcee at the America's Veterans: Voices of War event hosted by D.C. Everest. At the event, I made the exact same point to thank our Veterans for fighting for our rights to not only speak freely, but to preserve public schools where all students have the same opportunity.

I appreciate your letter and wish you the very best your senior year.

Sincerely,


Dr. Kristine Gilmore
Superintendent

Kristine Gilmore - Re: Interview

From: Kristine Gilmore <kgilmore@dce.k12.wi.us>
To: [REDACTED]
Date: 11/18/2014 8:21 PM
Subject: Re: Interview

Hi Maya,

I am currently in Madison for meetings. I am back in the district on Thursday. Please contact my assistant, Beth Schultz at ext 1220 and she can help set a time.

Dr. Gilmore

Sent from my iPhone

On Nov 18, 2014, at 10:50 AM, [REDACTED] <mh15634@students.dce.k12.wi.us> wrote:

Ms. Gilmore,

I was inquiring if you would take the time out of your day sometime this week to sit down for an interview with me, regarding the school lunch boycott that took place. I am a reporter for The Jet, and I am covering the story while getting the inside scoop. So if you have the time to set up an interview that would be great! Thank you!

- [REDACTED] senior

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