

Diners Club Italia, S.r.l.

Presidente del Consiglio di Amministrazione / Chairman of the Board of Directors

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From: Nina D'Souza

Sent: Wednesday, September 30, 2009 8:50 PM

To: Tomaž Lovše

Cc: Andrew Block

Subject: Upcoming Engagement with President Clinton 10-31-09

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Hi Tomaz,

I hope you all are doing well. As you know, I manage President Clinton's speaking engagements and look forward to working closely with you and making this a great event. You'll see that I have also cc'd Andy Block on this email. I will be your main point of contact but you may hear from Andy from time to time. Please be sure to email both of us on your correspondences.

I wanted to take this opportunity to go through some details and outline the arrangements that need to be made for President Clinton's participation. I am attaching a very important questionnaire to this email. The answers you provide are important to President Clinton, his staff, and the United States Secret Service (USSS). The more information you are able to provide on the conference and the attendees is much appreciated. It is crucial that I get this form back as soon as possible. I wanted to set up a time to talk you about your upcoming engagement with President Clinton and go over the details of this email. Are you available Friday, October 2, 2009 at 11AM EST to talk about the details of your quickly approaching engagement?

This document includes the information we already have on file regarding your event. Please make any necessary edits or changes to this information. Also, please be sure to complete the areas of the questionnaire where we are missing information.

ITINERARY

The itinerary for President Clinton is as follows:

4:00PM - 4:30PM - Photoline reception for 50 guests

4:30PM - 5:45PM - Speech including moderated Q&A

5:45PM - 6:20PM - Mix and mingle at the Diners Club Charity Reception.

NOTE:

- Please attach a draft program (or running order) for the entire conference, including names and titles of all major events or speaking participants and entertainers.

- Please let me know who you would like to introduce President Clinton before he speaks, and please send me their bio so that I can get approval quickly. Please note that the introducer and moderator should NOT be a politician, member of the press, or celebrity. They should be a member of your organization such as your CEO or Chairman, etc. This is the President's preference.

* Please send the list of guests attending the 50 person photo line reception (including name, title, company, or affiliation) at least a week before the conference. Also, the reception should take place in a room close to where Pres. Clinton will be delivering his remarks. This is due to security reasons. The rooms must be in very close proximity and on the same floor.

MARKETING

As you know, all marketing materials must be approved through our office in advance of them being released or printed. This includes anything that mentions President Clinton's name (i.e. invitations, advertisements, press releases, etc). Please send all material to me for approval before you go to print and distribute them. Also, for your convenience I have attached the approved photo and bio of President Clinton you can use for your marketing.

Please also describe the backdrop, banners, scenery, logos, settings, etc. which are in any way related to the President's speech.

- * It usually takes 24 hours to get approval
- * Everything sent for approval MUST be in an editable word document or an editable PDF.
- * We are unable to approve the use of billboards (big advertisements that are featured on the sides of the roads/buildings), television advertisements, or radio advertisements featuring President Clinton and his upcoming appearance.
- * Additionally, when sending an item over for approval that is not in English please also send an English translation of the entire document. For example, if you are sending an ad to us for approval that will run in a different language please send us a copy of the ad as it will run as well as a translation of the entire ad in English.

As for the content of the President's speech, it is titled "Embracing our Common Humanity." Here is a short blurb on the speech that you can use for marketing materials.

President Clinton served the United States for eight years during a time of unprecedented prosperity and change. Now, President Clinton is a powerful voice for progress around the world as he shares his unique insights and observations with audiences around the world. President Clinton's public speeches describe the challenge of globalization, emphasize our growing interdependence, and point the way toward a common future based on shared goals and values.

ADVANCE STAFF & UNITED STATES SECRET SERVICE (USSS)

The advance staff will be President Clinton's personal representatives on the ground and will serve as your primary contacts once they arrive. The advance team will liaise with you, President Clinton, myself, the USSS, and other security. Once the advance staff has been designated, I will ask the advance staff to contact you before they arrive at your event in order to set up a meeting/walk-thru at a time that is convenient for everyone, including the USSS.

Also, the USSS will be sending advance agents as well to coordinate the overall security of President Clinton's visit.

- * At International engagements the advance team will arrive five (5) BUSINESS DAYS prior to the event and stay through the event.

ARRIVAL/DEPARTURE

At this time, the President's exact travel plans are not clear. Rest assured I will keep you abreast of changes as soon as I hear of them.

HOTEL ACCOMMODATIONS

At this time President Clinton's travel plans have not been finalized. I will keep you posted as more information becomes available. In the interim, I wanted to find out which hotel you were hoping to book the President and his staff at. As a reminder, the President has final discretion over the hotel. Also, since the President's schedule will not be known closer to the event date I have selected a two night hotel range. The President will likely only stay for one night but in the interim I wanted to have you reserve the rooms for these two nights. I will of course keep you up to date on the nights that he is planning to stay overnight so that we can modify the hotel arrangements closer to the date of your engagement.

- * Please book 1 (one) PRESIDENTIAL SUITE for the President using the [REDACTED] In October 30th, Out November 1st
- * Please book 1 (one) room adjacent to Pres. Clinton for Doug Band - In October 30th, Out November 1st
- * Please book 1 (one) room adjacent to Pres. Clinton for Justin Cooper - In October 30th, Out November 1st
- * Please book 1 (one) room adjacent to Pres. Clinton for Jon Davidson - In October 30th, Out November 1st
- * Please book 1 (one) room adjacent to Pres. Clinton for ADVANCE STAFF #1 - In October 26th, Out November 1st
- * Please book 1 (one) room adjacent to Pres. Clinton for ADVANCE STAFF #2 - In October 26th, Out November 1st
- * Please arrange for a FAX MACHINE and PRINTER to be placed in Justin Cooper's room (please make sure there is paper, ink, and any necessary cables or software to connect to a Mac/Apple laptop.

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TRANSPORTATION

PRESIDENT'S MOTORCADE:

The USSS will provide for President Clinton's vehicle and security cars, so you will not need to arrange for these.

STAFF VAN

From the time President Clinton arrives to the time he departs, you will need to provide a van and driver (this can be a volunteer or a professional) that will accompany President Clinton's motorcade movements at all times his event. This van will be used to transport staff and luggage. The advance staff will work with you on exactly when and where this vehicle is needed for each event

NOTE: The driver must remain constant for the ENTIRE VISIT

The driver must be fluent in English

SPEECH REQUIREMENTS

VIDEOTAPE (OR DVD) & TRANSCRIPT

President Clinton requires that all his remarks are transcribed in "real time." For each of the speeches please arrange for a court reporter or stenographer to type Pres. Clinton's remarks at the each of the events he is speaking. Right after the events please have

the transcript e-mailed to me as a word document. Please also send the tape or DVD of the events to me in the mail. Here is the address:

The Harry Walker Agency, Inc.

Attn: Nina D'Souza

355 Lexington Avenue, 21st Floor

New York, NY 10017

AUDIO/VISUAL (A/V) REQUIREMENTS & STAGE SETUP

SPEECH: President Clinton likes to make his remarks from a podium. Please make sure the microphone is on the podium and that there is water for him. After he concludes his speech, the President should move to two comfy chairs with a coffee table in between that is positioned near the podium. The moderator should then join the President and the two of them will engage in an interview type Q&A with all questions coming from the moderator.

PHOTOLINE: President Clinton will take the photos for the photo receiving line against a backdrop with no podium. We do recommend that the backdrop or background color be a richer darker color; the photos look better with a darker color in as the back drop. The President will greet each guest, shake their hand, and take a picture, and go onto the next person. Just a reminder, there can only be 50 people taking their photos. If a couple takes a picture that counts as two (2) people.

SEATS

For your planning purposes, please reserve 20 seats at the event for President Clinton's staff/guests. At this time it is unclear how many seats will be needed. The seats should be all together and in a priority seating area. These 20 guests should also be included in the photo line reception. They will NOT count against your 50 people you are allowed to invite to the photo line reception.

PRESS

We understand that this event will be open press. The President's office requires that the press be in a designated, roped off area in the back of the room with a staff escort. The press should not be given access to any area where the President will likely be. We do ask that only pre-registered press is admitted and that the registration list be sent to our office prior to the engagement.

BILLING

It is understood that you will be billed an estimate in advance of the event for the expenses related to President Clinton's travels (including his staff). The expenses include such things as the advance teams hotels and expenses, the ground transportation (car) and other related expenses to the visit. Please know that you are only responsible for the charges actually incurred and you will be provided with a copy of all the invoices within a month or so of the conclusion of the events.

I think that covers it for now. Should you have any questions please feel free to contact me.

Best regards,

Nina

Nina D'Souza

The Harry Walker Agency

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New York, NY 10017

1 (646) 227-4917 work

cell

www.HarryWalker.com <<http://www.harrywalker.com/>>

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_____ Information from ESET NOD32 Antivirus, version of virus signature database 4470 (20090930) _____

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