

Subject: Re: New Logos
From: Cheryl Mills [redacted]
Date: 9/13/12, 11:32 PM
To: Judy Trabulsi [redacted]

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Dear Judy

The bough bent and nearly broke this week – Chris truly was one of our best -- HRC picked him especially to go b/c of who he was and what he represented. And Sean was a rising star. Tomorrow we will welcome their remains home wondering how this would be possible. Thank you for your kind words. And thank you for these – I really like them.

I think my preference is the one that is sans serif font. I will scan some comments on them this weekend – I think it's exactly what I would want so would only have a few tweaks. Thank you so very much.

xo
cdm

On Thu, Sep 13, 2012 at 4:31 PM, Judy Trabulsi [redacted] wrote:

>> Cheryl---I haven't stopped watching the news and my heart breaks for
>> Ambassador Stephens' family, for Hillary (and you) and all those who worked
>> with him. What an amazing life he lived and he had to be among the best
>> Ambassadors in the Foreign Service.

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>>

>> I was going to give you the printouts of the new logos tomorrow (I think
>> they are great) but thought you'd like to look at them over the weekend .

>>
>> Sending a "heart hug" to you .

>>
>> Much Love--Judy

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>>

>> From: Marty Erhart
>> Sent: Wednesday, September 12, 2012 8:55 PM
>> To: Judy Trabulsi
>> Subject: Re: Leaving for DC at 11 tomorrow morning

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>> Hi Judy,

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>> I've attached two pdfs. The first has the cdmillsGroup logo in the
>> sans-serif font and the second has it in the serif font. Adjusted the burnt

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>> orange color to be more accurate. Both pdfs show the logo, letterhead,
>> business card and envelope. The tag line is printed like a watermark on the
>> letterhead. In addition, as we discussed, you'll find the the "double-globe
>> endeavor branding element" used on a brochure cover and two powerpoint
>> slides. Don't hesitate to email me back with any questions.

>>
>>

>> Thanks, Marty

>>
>>

>> Marty Erhart
>> GSD&M | 828 West 6th St. | Austin, TX 78703
>> 512 242 4602 | fax 512 242 4733

>>
>>

>> From: Judy Trabulsi [redacted]
>> Date: Wed, 12 Sep 2012 16:25:59 -0500
>> To: Marty Erhart [redacted]
>> Subject: RE: Leaving for DC at 11 tomorrow morning

>>
>>

>> You are the best. Thanks

>>
>>

>> From: Marty Erhart
>> Sent: Wednesday, September 12, 2012 4:15 PM
>> To: Judy Trabulsi
>> Subject: Re: Leaving for DC at 11 tomorrow morning

>>
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>> Will email a new pdf to you tonight.

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>> Sent via BlackBerry from T-Mobile

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>> From: Judy Trabulsi [redacted]
>> Date: Wed, 12 Sep 2012 16:10:09 -0500
>> To: Marty Erhart [redacted]
>> Subject: Leaving for DC at 11 tomorrow morning

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> >
> > And having lunch with Cheryl—is there any way you can have the revised
> > logo we discussed tomorrow morning and if not—maybe you could email them to
> > me on Thursday and I can show it to her on the computer? Thanks so much!

> >
> > Judy

> >

> >

> > _____
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