To: Social Media CoP[socmed@epa.gov]

From: Orquina, Jessica

Sent: Tue 9/9/2014 8:47:41 PM

Subject: Help Promote OW's Thunderclap!

Hello,

OW launched a Thunderclap today. I'd like to ask everyone to help promote on EPA social media channels. (Note, please do not sign up official EPA Twitter and Facebook accounts to support the Thunderclap, instead help us get the word out for the public to sign up and support the Thunderclap.

Here's the link to their new Thunderclap:

URL: https://www.thunderclap.it/projects/16052-i-choose-clean-water

Short URL: http://thndr.it/1rUOiaB

Here's a draft post from OW that you can use on EPA social media accounts:

Do you choose clean water? Then make your voice heard and sign up to join our Thunderclap for clean water. http://thndr.it/1rUOiaB

Or you can retweet/share the posts we just put up on the main accounts:

Facebook: https://www.facebook.com/EPA/posts/10152686338667229

Twitter: https://twitter.com/EPA/status/509441058279657472

If you have any questions, please give me a call or send me an email.

Thanks! Jess

Jessica Ann Orquina

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Social Media at EPA:

http://www.epa.gov/epahome/socialmedia.html

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