

To: Loop, Travis[Loop.Travis@epa.gov]
Cc: Carter-Jenkins, Shakeba[Carter-Jenkins.Shakeba@epa.gov]
From: Aguirre, Amanda
Sent: Mon 9/15/2014 3:41:29 PM
Subject: FW: Join a Thunderclap for Clean Water!

-----Original Message-----

From: Michele Late [mailto:Michele.Late@apha.org]
Sent: Monday, September 15, 2014 11:20 AM
To: Aguirre, Amanda
Subject: Re: Join a Thunderclap for Clean Water!

Thanks, Amanda. I just received a message on this from one of your colleagues as well. We don't use @publichealth for Thunderclap, as we get far too many requests for it. But we're happy to promote/support the water rule in some other way.

Michele Late,
Admin, @publichealth and APHA Instagram

202-777-2488 - Fax: 202-777-2532 - michele.late@apha.org<applewebdata://8F179BE0-9B79-48B8-9324-81E9485B706E/michele.late@apha.org>
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From: <Aguirre>, Amanda <Aguirre.Amanda@epa.gov<mailto:Aguirre.Amanda@epa.gov>>
Date: Wednesday, September 10, 2014 at 10:00 AM
Subject: Join a Thunderclap for Clean Water!

Friends-

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters<<http://www.epa.gov/USwaters>>"

To sum up, you can participate through these two steps:

1. Sign up to join the Thunderclap for Clean Water:
<http://thndr.it/1rUOiaB><http://sendgrid.thunderclap.it/wf/click?upn=YDBP6RK3mvJEJxxpklniqPL564W3xa6aDieQRSjI0cU-3D_Yo-2Fsb-2BrGQz3qy9jf-2FfrHI3tlSvveETTPGpgg1Ks-2F-2F1h41TlbMkR25HpnIXwqQcQK2oaBilOj5C2zrS9hswcE89VjT8gtzgnro-2B9kVBkc4uaYe1JFDdHWNjssbZ0Bxc1YFjRSrdq7kFDGGSNSEdnelwyslCQTR2TWrjtaRqe5AOkILT4pu00uwsYhhQXZxEdIWylfwMlj-2BAImB3abiCAA-3D-3D>

2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:

a. Facebook<<http://thndr.it/1rUOiaB>>

b.

Twitter<https://twitter.com/intent/tweet?related=EPAwater%3AOrganizer%2CThunderclapIt%3APowered+By&url=http%3A%2F%2Fthndr.it%2F1rUOiaB&text=I+just+supported+I+Choose+Clean+Water+on+%40ThunderclapIt+%2F%2F+%40EPAwater&original_referer=https://www.thunderclap.it/projects/16052-i-choose-clean-water?locale=en>

c.

Tumblr<https://www.tumblr.com/login?share_redirect_to=%2Fshare%2Flink%3Furl%3Dhttp%253A%252F%252Fthndr.it%252F1rUOiaB%26name%3DI%2520Choose%2520Clean%2520Water%26description%3DI%2520just%2520supported%2520I%2520Choose%2520Clean%2520Water%2520on%2520%2540ThunderclapIt%2520%252F%252F%2520%2540EPAwater>

Thanks,

Amanda M. Aguirre

Office of the Administrator

U.S. Environmental Protection Agency

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