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From: Loop, Travis

Sent: Tue 9/9/2014 8:39:15 PM

Subject: IMPORTANT: Join a Thunderclap for Clean Water

EPA is planning to use a new social media application called Thunderclap to provide a way for people to show their support for clean water and the agency's proposal to protect it. Here's how it works: you agree to let Thunderclap post a one-time message on your social networks (Facebook, Twitter or Tumblr) on Monday, September 29 at 2:00 pm EDT. If 500 or more people sign up to participate, the message will be posted on everyones walls and feeds at the same time. But if fewer than 500 sign up, nothing happens. So it is important to both sign up and encourage others to do so.

Here's the message: "Clean water is important to me. I want EPA to protect it for my health, my family, and my community. www.epa.gov/USwaters"

To sum up, you can participate through these two steps:

- 1. Sign up to join the Thunderclap for Clean Water: http://thndr.it/1rU0iaB
- 2. Share the link to the Thunderclap with your friends and followers so we get at least 500 people sharing the message:
- a. Facebook
- b. Twitter
- c. Tumblr

Again, sign up to join the Thunderclap for Clean Water: http://thndr.it/1rUOiaB

Travis Loop

Director of Communications Office of Water

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From: Loop, Travis

Sent: Tue 9/9/2014 8:37:58 PM

Subject: IMPORTANT: Join a Thunderclap for Clean Water

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