

(b)(6) If that sounds helpful, can you register yourself (and any other colleagues who need access) in your USUN capacity on the Sharepoint? <https://usdos.sharepoint.com/sites/R/socialmedia/default.aspx>

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UNCLASSIFIED

From: [REDACTED]
Sent: Monday, September 30, 2019 1:23 PM
To: GPA Social Media Support <IIPSMS@state.gov>
Subject: FW: ACTION REQUIRED: CrowdTangle Access Update

GPA Social Media Friends –

We at USUN are trying to get some analytics endeavors off the ground, but this news has thrown a wrench in our plans. Might you be able to share with us what we should be turning to in the meantime, especially if we are starting from close to zero?

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From: GPA Social Media Support <IIPSMS@state.gov>
Sent: Wednesday, September 18, 2019 5:02 PM
To: GPA Social Media Support <IIPSMS@state.gov>
Subject: ACTION REQUIRED: CrowdTangle Access Update

CrowdTangle has informed us that as of October 7, 2019, **they are removing access to the tool to all Department users.**

This will prevent the Department from using the tool for both media monitoring and performance analysis. **Department users must export all data from the tool by Oct 1.** Please see below for further details and action items.

Per CrowdTangle's message:

"We have updated our policy on access criteria following Facebook's CrowdTangle acquisition and subsequent refocus on the audience of the tool.

CrowdTangle is refocusing its efforts as a media and research tool and we are eliminating access that would provide preferential treatment to any government or political entity. Instead, in an effort to provide more transparency into content and metrics on the platform, we will be offering support in the form of public live displays that will be published on www.facebook.com/gpa."

This means that as of October 7, 2019:

- Department staff will no longer receive social media digest emails
- Department CrowdTangle accounts will be disabled