

**To:** Maria Benson[mbenson@sso.org]  
**Cc:** Reynolds, Leslie[reynolds@sso.org], Milhofer, John[jmilhofer@sso.org], Lindsey Forson[lforson@sso.org]; Dodd, Stacy[sdodd@sso.org]  
**From:** Maria Benson[mbenson@sso.org]  
**Sent:** Thur 10/1/2020 7:33:43 AM (UTC-07:00)  
**Subject:** NASS Communications: CIS 1 pager and Twitter updates  
[EI-ISAC Reporting Misinformation Sheet Final.pdf](#)  
[8.28.20 Copy of NASS and NASED Twitter Portal List.xlsx](#)

Good Morning Communications Directors,

I wanted to pass along the **attached** one pager on the new CIS single source mis/disinformation reporting channel I updated you on 9/29 (**original email below**).

Twitter also asked me to let you guys know about a couple items...copy/pasted below:

*(1) State and Local Election Officials: Please join Twitter on Thursday, October 8 from 3:30 - 4:30 pm EST for a training on creative and effective content strategies on Twitter in advance of the U.S. Election. You will hear the latest on product updates, best practices, and strategy for creating engaging content! Time for Q&A will be reserved at the end. RSVP here: <https://trainingforuselectionpartners.splashthat.com/>*

*(2) We are onboarding state and local election officials onto Twitter's Partner Support Portal. The Partner Support Portal is a dedicated way for critical stakeholders -- like you -- to flag concerns directly to Twitter. These concerns can include technical issues with your account and content on the platform that may violate our policies. Email [PSPOnboarding@Twitter.com](mailto:PSPOnboarding@Twitter.com) to enroll.*

If you do decide to join the PSP please cc' me for awareness. Attached is the last list I have, which I've asked Twitter to cross reference with those they have in their files. But alas, if you'd like to just report to the new CIS reporting structure that works too! Up to you!

Two last things... I bcc'd you all on the press release for the new NASS 2020 Election FAQs but just in case you didn't see it you can find the FAQs [here](#); and today begins National Cybersecurity Awareness Month and American Archives Month.

Onward,

***Maria Benson***

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**From:** Maria Benson  
**Sent:** Tuesday, September 29, 2020 11:40 AM  
**To:** Maria Benson <mbenson@sso.org>  
**Cc:** 'Reynolds' <reynolds@sso.org>; 'John Milhofer (jmilhofer@sso.org)' <jmilhofer@sso.org>; Lindsey Forson <lforson@sso.org>; 'Stacy Dodd' <sdodd@sso.org>  
**Subject:** NASS Communications: Several Updates

Good Afternoon Communications Directors,

Don't TL;DR at me, but I have several odds and ends updates that I wanted to package together:

**NEW Single Source CIS Mis/Disinformation Reporting Email**

To help combat misinformation in elections, the EI-ISAC has teamed up with CISA, NASS, NASED, and Stanford University to

establish a single source at which election officials can report misinformation found on social media.  
Obtained via FOIA by Judicial Watch, Inc.

Election officials and their representatives (that means you) can report misinformation to [misinformation@cisecurity.org](mailto:misinformation@cisecurity.org). The EI-ISAC will get the report to federal partners, the social media platforms through CISA, and the [Election Integrity Partnership](#) at Stanford University, where it will undergo analysis to determine if it's part of a broader disinformation campaign. The EI-ISAC will also inform officials when its partners identify a campaign. **You'll get an email informing you of what they've seen and what actions are being taken.**

**When submitting, include a screenshot of the post; the URL (whenever possible); your name, role, jurisdiction, and official email address; and a description of why the post is misinformation.** The EI-ISAC will process the report and keep you informed of its progress.

You can choose this streamlined route **and/or** still report directly to the platforms. It is up to you. **(Attached is the 8/28 email I sent detailing the respective processes for Facebook, Twitter, Google/YouTube and TikTok.)**

### **Business Insider Inquiry**

I got word from a state that another *Business Insider* press inquiry is coming your way (if it hasn't already). Here's a snippet from the reporter's email:

*I'm writing a story on a new report coming out Wednesday that says you're one of 44 states whose vote-by-mail application is not accessible to people with disabilities.*

*The organization putting the report (embargoed until Wednesday) together is planning to unveil on its site a space where disabled voters can access an application from your state. Those applications will be found here when the report drops: <https://accessibility.deque.com/vote-by-mail-applications>*

I do not have a copy of the report, but I'd recommend conveying to the BI reporter your accessible voting by mail applications and other accessible measures you already have in place.

### **TikTok Utilizing Canivote.org**

In the spirit of #TrustedInfo2020, we have been working with TikTok to ensure their 2020 Election Guide information links to your state-specific sites via NASS's [canivote.org](https://canivote.org) for voter registration, voter ID and find your polling place categories, and **not** third-party sites for those! **YAY!** Here's their [blog post release](#) for more information on their guide. **Please let your IT Director know you may receive higher website traffic with today's launch.**

### **Google Ad Plans After Nov. 3**

Joe Dooley reached out to me to provide an update on their plans for political advertising after the general election. Here's his email copy/pasted:

*We will be implementing a [sensitive event](#) policy for political ads after polls close on November 3rd. While this policy is in place, advertisers will not be able to run ads referencing candidates, the election, or its outcome given that an [unprecedented amount of votes](#) will be counted after election day this year.*

*This policy will be broadly scoped across ads running through Google Ads, DV360, YouTube, and AdX Authorized Buyer and is intended to block all ads related to the election. It will include ads that are currently in-scope of our [election ads policy](#) (mentioning a current state or federal officeholder or candidate, political party, or ballot measure), ads that reference federal or state elections within the ad, and any ads running on election-related search queries. We will carefully examine a number of factors before deciding to lift this policy for advertisers and share updates as we have them.*

If you have questions please contact Joe at [jdooley@google.com](mailto:jdooley@google.com).

### **National Months**

As September closes out tomorrow, so does National Voter Registration Month. October brings us National Cybersecurity Awareness Month and American Archives Month. Also of note is [Electronic Records Day](#), which is Saturday, October 10. Since it falls on the weekend, many people may choose to recognize it on Friday, October 9. NASS will recognize these on Twitter.

Thank you for reading my novel,

Obtained via FOIA by Judicial Watch, Inc.

***Maria Benson***

Director of Communications

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