

**From:** Rachel Holland  
**To:** Hall, Kevin [SOS]  
**Cc:** Aleksander, Kristina [SOS]  
**Subject:** Re: Iowa Caucuses - Facebook Reporting Channel  
**Date:** Monday, February 3, 2020 6:59:56 PM  
**Attachments:** image001.png  
image002.png  
image003.png  
image004.png  
image005.png  
image006.png

Thanks for flagging — we've got a full team with eyes on this now and are applying the false filter to similar articles as well. I'll send you an additional update shortly!

**Rachel Holland | facebook**  
U.S. Politics & Government Outreach  
E: [RachelHolland@fb.com](mailto:RachelHolland@fb.com)

On Feb 3, 2020, at 7:57 PM, Hall, Kevin [SOS] <[Kevin.Hall@sos.iowa.gov](mailto:Kevin.Hall@sos.iowa.gov)> wrote:

Thank you! They have new posts up, doubling down on the false claims.

Get Outlook for iOS

---

**From:** Rachel Holland <[rachelholland@fb.com](mailto:rachelholland@fb.com)>  
**Sent:** Monday, February 3, 2020 6:11:21 PM  
**To:** Hall, Kevin [SOS] <[Kevin.Hall@sos.iowa.gov](mailto:Kevin.Hall@sos.iowa.gov)>; Aleksander, Kristina [SOS] <[Kristina.Aleksander@sos.iowa.gov](mailto:Kristina.Aleksander@sos.iowa.gov)>  
**Subject:** Re: Iowa Caucuses - Facebook Reporting Channel

Hi Kevin,  
Circling back with an update regarding the content posted by Judicial Watch. Our third-party fact checkers have rated this content false, and we have applied a filter over the content warning users before they click to see it that the content has been rated false by independent fact checkers.

Please continue to report violating content to us by emailing [reports@content.facebook.com](mailto:reports@content.facebook.com), and copying me ([RachelHolland@fb.com](mailto:RachelHolland@fb.com)), as I will be on an airplane for the next couple hours. Let me know if you have any questions or concerns regarding this or any other matters.

Thanks,  
Rachel

---

**From:** "Hall, Kevin [SOS]" <[Kevin.Hall@sos.iowa.gov](mailto:Kevin.Hall@sos.iowa.gov)>  
**Date:** Monday, February 3, 2020 at 5:19 PM  
**To:** Rachel Holland <[rachelholland@fb.com](mailto:rachelholland@fb.com)>, "Aleksander, Kristina [SOS]" <[Kristina.Aleksander@sos.iowa.gov](mailto:Kristina.Aleksander@sos.iowa.gov)>  
**Subject:** RE: Iowa Caucuses - Facebook Reporting Channel

Rachel,

We've been playing whack-a-mole with this false story all day. Is there anything you can do to help:  
[https://www.facebook.com/JudicialWatch/posts/10157582364851943?\\_\\_xts\\_\\_\[0\]=68.ARCU80fseWOrT9BAoUJufiF9YxhJ61pZn0lxgR86zREBw6jgHMvYkFQJOT9zBo1pPFaScpWqQ6yAs9CsPj0uCGG-jGKkN9N0nbpAeaanWwIK4SgvFM6mq22ZQ019cP9I5D3tdk9kt88tkYM0e8GDb-QSuATunnUdJYXAJPRW0amcV8L\\_w3Tm3vgjPep005-pvN274-Svov8amYX3AchwplT4tUfhD9XTScjMEQOadpSTDkjlCdv8xsSeshc8ZAZWNkEerAdQT-M5xg1DAVU\\_bf75czFxLS\\_q3b1hEK\\_alcJYHPJLwBo9Diwv6UWivLOZ\\_skUBI2ctAFZw&\\_tn=-R](https://www.facebook.com/JudicialWatch/posts/10157582364851943?__xts__[0]=68.ARCU80fseWOrT9BAoUJufiF9YxhJ61pZn0lxgR86zREBw6jgHMvYkFQJOT9zBo1pPFaScpWqQ6yAs9CsPj0uCGG-jGKkN9N0nbpAeaanWwIK4SgvFM6mq22ZQ019cP9I5D3tdk9kt88tkYM0e8GDb-QSuATunnUdJYXAJPRW0amcV8L_w3Tm3vgjPep005-pvN274-Svov8amYX3AchwplT4tUfhD9XTScjMEQOadpSTDkjlCdv8xsSeshc8ZAZWNkEerAdQT-M5xg1DAVU_bf75czFxLS_q3b1hEK_alcJYHPJLwBo9Diwv6UWivLOZ_skUBI2ctAFZw&_tn=-R)

We've told them is fake. They have it PINNED to the top of their page.

Here's our rebuttal: [https://sos.iowa.gov/news/2020\\_02\\_02.html](https://sos.iowa.gov/news/2020_02_02.html)

**Kevin Hall**  
Communications Director  
Office of Iowa Secretary of State Paul D. Pate  
(515) 725-2942  
[Kevin.Hall@sos.iowa.gov](mailto:Kevin.Hall@sos.iowa.gov)  
**SERVICE · PARTICIPATION · INTEGRITY**  
<image001.png>

<image002.png>

<image003.png>

<image004.png>

<image005.png>

<image006.png>

**From:** Rachel Holland <[rachelholland@fb.com](mailto:rachelholland@fb.com)>  
**Sent:** Monday, February 3, 2020 3:51 PM  
**To:** Aleksander, Kristina [SOS] <[Kristina.Aleksander@sos.iowa.gov](mailto:Kristina.Aleksander@sos.iowa.gov)>  
**Cc:** Hall, Kevin [SOS] <[Kevin.Hall@sos.iowa.gov](mailto:Kevin.Hall@sos.iowa.gov)>  
**Subject:** Re: Iowa Caucuses - Facebook Reporting Channel

Hi Kris - Resending this to make sure it is on the top of your inbox, and copying in Kevin too. This channel is managed 24/hours a day and your email addresses have been whitelisted for access -- feel free to flag content for us this way if convenient for your office.

Thanks,  
Rachel

---

**From:** Rachel Holland <[rachelholland@fb.com](mailto:rachelholland@fb.com)>  
**Date:** Sunday, February 2, 2020 at 10:19 AM  
**To:** "Aleksander, Kristina [SOS]" <[Kristina.Aleksander@sos.iowa.gov](mailto:Kristina.Aleksander@sos.iowa.gov)>  
**Subject:** Iowa Caucuses Touching Base

Hi Kris -- just wanted to give you a heads up that we started our Iowa election escalations room yesterday with dozens of people watching closely for any content escalations through the caucuses. Just a reminder, to report any content that you believe violates Facebook's [voter interference policy](#) please:

1. Email [reports@content.facebook.com](mailto:reports@content.facebook.com), and cc me ([RachelHolland@fb.com](mailto:RachelHolland@fb.com)), with a link to the content you are reporting.
  - a. Please send in as much information as you have about the content (link to content, screenshot, link of the page or profile that posted the content, etc.) -- but the link is the best way for us to be able to quickly identify something.

And I will be on call if you have any other questions or concerns throughout this time.

Thanks,

<image007.gif>

**Rachel Holland**  
U.S. Politics & Government Outreach  
E: [RachelHolland@fb.com](mailto:RachelHolland@fb.com)



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]