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Saw [this](#) depressing Detroit clip just now. Gov. Newsom last week [issued](#) an order requiring masks in public spaces, indoor and outdoor. We have not done the outdoor piece. Wonder if we should.

As best I can tell, experts are still unclear on level of outdoor transmission, and lack of spike in heavy protest areas gives hope. On the other hand, the protestors largely did wear masks, and [recent evidence](#) on masks overall is strong.

Message would be not that we want to stop reopening, but rather that we want to sustain it versus the scary turn in other states. Realize we will run into the “freedom” crowd, but we could even make the order without penalties. This is not about force of state, but about breaking through with a signal that changes norms. In fantasy world there are prominent Republicans who agree to be reasonable here, like in [this](#) video, but based on the Detroit clip, getting a diverse urban group on board would help too.

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