

INSIGHT #7

- Public health leaders need to do a MUCH better job explaining how our understanding of the virus has evolved – as it should have. You'll need to celebrate the "exceptional" and "superior" American scientists, medical professionals, and researchers. This may not sit well with some of your colleagues, but it will work.
- If you want Republican buy-in, you must make the case that the science is settled and that everyone now agrees. Moreover, while the vaccine will be effective, it will still take months to supply it to those who need it. Keep focused on delivering a better future...right now.