Example Flow 3 : *Stickier*

#BidenStoleMichigan is trending on Twitter on election day. Groups of seemingly-local accounts tweet @MISecOfState to demand the Michigan election results be declared invalid, citing a fresh Epoch Times article alleging shady connections between Michigan's SoS, Bill Gates, and Joe Biden. Ther tweets are relatively few, but see high engagement shortly after posting and spread around right-leaning Twitter. Researchers trace the origin of the article to posts on 4chan and Parler encouraging Michiganders to confront @MISecOfStatea on Twitter over the story and calling for the Michigan results to be declared invalid.

Input Information			Output Actions		
Source	**Subject Matter**		**Who to engage?**	**Engagement Level?**	**Public engagement?**
Election Partnership (SIO)	*Subject Matter Priority?*	MEDIUM	Election Official, IC, Platforms	LOW, perhaps suggestions for containment and counter messaging	None until verification
	Impressions?	MEDIUM			
	Virality?	**HIGH**			
	Coordinated/Inauthentic?	UNCERTAIN			

Notes: This scenario has a geographical component, but seems targeted to ideological groups online. While particular election officials are targeted, the political nature of the content makes counter-messaging difficult. A government-only response would be even stickier however.

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Example Flow 4 : *Sourced from Local Official*

A local election official notifies EMP researchers that voters have been calling their county's elections hotline to enquire if the election has really been canceled, citing a news story that is clearly fake that quotes a county official canceling the election due to an "unprecedented COVID-19 surge" in the state. Preliminary research shows just a few Facebook pages and Twitter accounts tweeting the story, but the origin of the article is unknown.

Input Information			Output Actions		
Source	**Subject Matter**		**Who to engage?**	**Engagement Level?**	**Public engagement?**
Local Election Official	*Subject Matter Priority?*	**HIGH**	Election Official, IC, Platforms	**HIGH,** dedicated team to research origin of article, track its spread, develop counter-messaging, coordinate with platforms if needed	None until verification
	Impressions?	MEDIUM			
	Virality?	MEDIUM			
	Coordinated/Inauthentic?	UNCERTAIN			

Notes:

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Example Flow 5 : *Sourced from Platform*

Days after 11/03, Facebook notifies EMP of an impending takedown of a group of pages exhibiting coordinated inauthentic behavior. Since the election, these pages have consistently pushed a narrative encouraging Americans in key states to call for invalidation of election results. Facebook will take these pages down in one hour, and is already briefing relevant state and local election officials.

Input Information			Output Actions		
Source	**Subject Matter**		**Who to engage?**	**Engagement Level?**	**Public engagement?**
Platform	*Subject Matter Priority?*	**HIGH**	Election Officials	LOW, given platform involvement. Higher if requested.	None, pending follow-up analysis, potential collaboration with platform
	Impressions?	MEDIUM			
	Virality?	MEDIUM			
	Coordinated/Inauthentic?	YES			

Notes: Given that information is platform-verified, and Facebook has a direct relationship with local election officials, EMP's involvement can be smaller with the initial dump. EMP should follow up with election officials and the platform in case either stakeholder wants for further research.